

	Max.	Min.
Wednesday, January 7	65	46
Thursday, January 8	70	46
Friday, January 9	77	46

The Desert Sun

and PALM SPRINGS NEWS

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Palm Springs, California, Monday, January 12, 1953

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GRAND MARSHAL—Leo Carrillo has been named Grand Marshal of the 1953 Palm Springs Rodeo to be held Feb. 7 and 8 under the sponsorship of the Palm Springs Mounted Police. The long-time favorite of movie audiences is pictured astride his white horse during one of his previous visits to the Village.

Service Station Expansion Pleas Denied by City

Establishment of a definite policy for new and present gas stations in Palm Springs is expected to be made by council at its next meeting January 21, following a presentation of recommendations from the planning commission at that meeting.

City Planning Director W. G. Roessler told council that the recommendations would be completed at the next commission meeting Wednesday afternoon, and then presented to council.

See **SERVICE**, Page 6A

This Side of The Sun

By Phat

LOTS TO DO Polo, Baseball, Tennis, Golf. Just ahead are busy times. But in playing, don't forget. There is still the March of Dimes.

And after that, the Community Little League will give a little, no one will be hurt and the quotas will be filled. It will take something from each so that a few won't have to carry all of the load. Just give.

HOWARD POE, motor traffic detail sergeant, tells me that the Tahquitz avenue bridge qualifies under the state law. The state says that if a bridge is 20 feet or less it can be posted as "Danger-Narrow Bridge." But that the Tahquitz bridge is 24 feet wide. A state highway official came down and measured it with Poe looking on. It measured 24 feet wide. But there's about a foot of walk on each side cutting it down to 22 feet. And with trucks allowed 100 inches

See **THIS SIDE**, Page 2A

LEO CARRILLO TO HEAD RODEO PARADE FEB. 7

Leo Carrillo will be grand marshal of the 1953 Palm Springs Rodeo parade on Saturday, February 7, it was announced today by John Hollinger, who is in charge of the two-day celebration sponsored by the Palm Springs Mounted Police February 7 and 8.

Carrillo, long-time film favorite, is now starring on television. A native Californian—often called Mr. California because of his family being one of the early settlers and his popularity throughout the state—he has served as grand marshal of the Rose Bowl parade many times.

OTHER TOP STARS of the

western world will participate in the parade and also in the rodeo held each afternoon at the Polo Grounds, Hollinger said.

The rodeo, traditionally the first of the season in California, attracts more than 40,000 visitors to the Village. This year will feature the largest parade ever held, with approximately 1000 horses expected to parade down Palm Canyon drive, starting from El Mirador hotel.

OUTSTANDING RIDERS and horsemen enter the rodeo each year, as the rodeo is officially recognized by the National Rodeo Association, and wins here

See **CARRILLO**, Page 2A

THRIFTY DRUG STORE TO OPEN HERE JAN. 18

Thrifty Drug Stores will bring the "world's most complete drug store" to Palm Springs when it opens one of its finest, most up-to-date units on Palm Canyon drive Sunday, January 18.

Palm Springs officials will join Thrifty executives in a formal ribbon-cutting ceremony at 10 a. m. Sunday, when President Frank Prince of the Chamber of Commerce is scheduled to participate in the ceremonies with Manny Borun, vice president of Thrifty.

IN ANNOUNCING the grand opening date, Borun declared, "Thrifty is proud to open this beautiful store in Palm Springs in continuance of its policy of

serving fast-growing communities with first-quality merchandise at lowest possible prices."

The first to pioneer the "super" drug store, Thrifty today offers more than 22,000 items of merchandise in each of its more than 100 stores serving an area bordered by Santa Rosa on the north, El Centro on the south and Las Vegas on the east. Special sales values have been gathered from throughout the vast Thrifty chain and the merchandising world for the Palm Springs opening.

THE CHAIN'S rapid growth since it was founded 23 years ago in a single pine board store

See **THRIFTY**, Page 6A

Two Areas Ask Protection from Industrial Intrusion

Request of property owners in the Sunny Dunes and Calle Palo Fierro area to rezone the area from industrial to strictly residential was referred to the planning commission by council for immediate action.

Pointing out that introduction of new industry in the area endangers the value of their prop-

erty, the group asked for future controls and a solution to present noise in the area. Speaking in support of the change were Attorney Warren Slaughter, representing the property owners; and owners of Rio Manor, Randome and House of Golden Embassy, and James Cavett.

No City Golf Course at Present

Telemeter Rates Filed with City

Schedule Sets Installation, Service Costs

Corporation Head Presents Figures on Video Plans

Proposed service charges for installation and monthly service presented to council Saturday morning by Carl Lesserman of Palm Springs Community Television corporation, were taken under advisement by the city's governing body with action expected at its next meeting January 21.

Home and residential apartment installation charge will be \$450 plus 8 per cent federal tax, and a \$5 monthly service charge also subject to 8 per cent federal tax. Overhead installation includes 100 feet of cable from the main line, with a charge of 75 cents being made for each additional foot, Lesserman said. Underground installation will include the basic charge, plus the cost of running the cable underground.

LESSERMAN told council that International Telemeter corporation has invested in its subsidiary, Palm Springs Community Television corporation, \$122,000 on its transmission line from the top of the mountain across from the depot to the edge of the city. He estimated that to complete 1500 installations the corporation would cost an additional \$272,000, and with the sale of 1500 installations the corporation would realize a total return of \$262,500. If more than 1500 subscribers are received, a pro-rata rebate would be made, he said.

THE TELEMETER executive estimated operating cost at \$80,000 to \$100,000 annually, with the 1500 installations at \$60 annual service charge bringing in \$90,000 annually. "This will allow us to break even, with no monies available toward amortizing our investment," he commented.

"We are depending on growth rather than rates to secure an equitable return as provided by our contract with the city," Lesserman said.

Other proposed installation and monthly service charges (not including 8 per cent federal tax) are:

HOTELS AND MOTELS, commercial, \$250, \$10; each additional building besides main installation \$150, \$5; additional installation inside each building \$75, \$3.

Trailer parks, \$250, \$10; each additional installation besides main installation \$150, \$5.

Cocktail bars, \$250, \$10.

Retail television dealers, \$500, \$25; each additional outlet besides first installation \$75, \$5.

Five Day Week at City Offices

City offices will be closed Saturday mornings, starting January 10, council decided Wednesday evening.

Action was taken on a request by City Manager Russell Rink, who pointed out that increased efficiency could be gained by keeping forces intact during the five week days. Previously, employees who worked Saturday morning had a half-day off during the week.

School Board to Meet on Thursday

The regular January board meeting of the Palm Springs Unified School district board of trustees will be held at 7:30 p. m. Thursday, January 15, at the Frances Stevens school.

Safety Slogan

George Bond, school transportation superintendent, said that the slogan for this week among his young passengers, in their safety campaign, will be:

"Never play games in the street—use the playgrounds."

Roy Colegate Reappointed City Attorney

Contract with Official Renewed by City Council

Contract with City Attorney Roy W. Colegate was renewed by council Wednesday evening by unanimous vote, without discussion or any opposition from the large audience in attendance.

Several groups in Palm Springs had campaigned during the past year to have a full-time city attorney appointed, rather than operate under a contract basis.

CONTRACT with Colegate, who is a member of the law firm of Thompson and Colegate which also maintains offices in Riverside, calls for the same retainer fee as last year, \$593 monthly.

Duties outlined by the contract include: "Attendance at all meetings of city council and city planning commission, both formal and informal, do their legal work and render them legal opinions, both oral and written. This work includes drafting of all ordinances and resolutions."

"ADVISE WITH city manager, city clerk and other department heads on all legal matters, draft such legal contracts and other instruments as they may require and render them legal opinions, both oral and written."

"Represent the city and its officers in all litigation in the local, Palm Springs Judicial Township Court, including handling of misdemeanor charges filed by city officials, license fee collection suits, etc."

IT WAS POINTED OUT that this may be handled by City Attorney Colegate, Assistant City Attorney Jerry Bunker, or other qualified attorneys in the law office of Thompson and Colegate. Bunker will also be present at the city offices afternoons on week days.

The monthly compensation covers services mentioned, with expenses in the way of travel and telephone tolls to be submitted at three-month intervals.

HANDLING of litigation in courts other than the local Palm Springs Judicial Township Court is not included in the contract price, and an extra charge for service and expenses in that regard will be made according to the reasonable value of services in each instance, according to the contract.

Star Gazers

Council Adopts New Regulations

An emergency ordinance regulating astrologers in Palm Springs was adopted by council Wednesday evening, and was placed into effect immediately. It establishes a business license fee payment of \$10 for investigation, etc., of astrologers, fortune tellers and persons of similar employment.

Swimming Pool

Nozzle is Stolen

David Cassugh, 1592 Paseo Mirador, reported to police that while he was gone from January 5 to 7, someone forced the chrome nozzle from the swimming pool outlet and took it.

City Votes to End Contract with State Housing Board

Council Wednesday evening voted not to renew its contract with the Housing Authority for use of the land where Lienau Village is now located.

The contract expires March 31, 1953 and request had been made by the State Housing Authority to renew the lease for one year. Tenants will be permitted to reside in the units until the lease is expired, council indicated.

Approximately 250 persons



I'M FROM RHODE ISLAND—Jo Ann Wolff places her contribution for the March of Dimes into cream bottle placed on the rack containing bottles representing each state. No offense is meant to Rhode Island—the smallest state in the United States in size—just a gag shot to emphasize the March of Dimes campaign now under way in the Village. The Texas jar next to the Rhode Island bottle contains one of those famous "Texas dollars."

MARCHING FEET START MARCH OF DIMES

March of Dimes drive got under way in Palm Springs Saturday morning with Villagers and visitors dropping coins onto the marching feet painted on a block long strip of paper placed on the sidewalk in front of The Center.

Every marching foot on the paper was piled high with pennies, nickels, dimes and quarters with a few dollar bills intermixed.

BECAUSE of the success of this original campaign it will be repeated again next Saturday morning, Mrs. Sidney O. Nones, Jr., general chairman, announced.

Boy Scouts and Girl Scouts will again guard the contributions and lead the appeal to passers-by to give to the March of Dimes. Mrs. Eugene Theieau was in charge of this feature of the campaign.

As an incentive to have visitors contribute, 48 milk bottles have been placed in front of the Palm Springs Drug and Import Company, each representing one state.

AN APPEAL at the top of the rack containing the bottles states: "You'll feel great if you help your state go over the top. March of Dimes."

Other events planned by the committee are a fashion show January 15 at Thunderbird Country Club, and a dinner-dance January 20 at the Racquet Club.

In addition, contribution jars

Deny Request

Council Wednesday evening denied the request of Vlado Koltich asking a waiver of a \$25 business license fee until he has established a violin school here.

Council Rules Project is Not Needed Now

Present Courses Sufficient, Edict After Hearings

An 18-hole municipal golf course in the city of Palm Springs is not needed at the present time.

That was the consensus of six members of city council following an informal discussion meeting Thursday at El Mirador hotel with representatives of the three golf courses now in operation in this area.

It is a matter for future planning and development though when the need arises, the group stated.

COUNCIL TOOK this attitude after hearing of an offer by the board of directors of O'Donnell Golf Course to hotel and apartment house owners whereby they can become members of the club and their guests can enjoy the same privileges as regular members.

The offer made last Spring has been accepted by only seven hotels, it was stated by Benjamin Shearer, Major Reuben Fleet and John Ballinger, representing O'Donnell. Memberships were offered for \$200 plus tax, whereby the owner of the hotel and his wife could play without paying green fees, and all guests at the hotel would be issued guest cards and would only have to pay green fees.

HOTEL GUESTS would be offered all the courtesies of the course, including reservations for starting play.

Shearer, who as president of the Home Owners League, requested the meeting of council with golf club representatives, told council that average daily play on the course so far this year has been 45, a 33 per cent increase over last year.

See **NO GOLF**, Page 6A

The PUBLISHER'S Corner

by OLIVER B. JAYNES

PALM SPRINGS HAS TWO MAYORS although most Villagers are not aware of it. Almost everyone knows Charley Farrell who presides at the council meetings and does a TV and radio show in his spare time; but few are acquainted with an impressionable young man from Everett, Washington, who holds sway over just as much of this desert resort city as Charley does, I'm speaking of Lawrence Odle the Indian agent who is in the service of the U.S. Government but receives his pay from the Agua Caliente Indian tribe. And I might mention right here that he resembles Mayor Farrell in at least one way; his attitude toward his job. Both men seem to like their work but are willing to quit any time their constituents want them to.

Odle has been the Indian Agent here for about a year now and it is high time some of us were getting acquainted with him. Many had the opportunity in the past two weeks when he spoke to the Rotary Club and Junior Chamber of Commerce. We learned that he has just as many problems as the boss of Palm Canyon drive and not half as many men and tools to work with not to mention finance. His domain stretches for seven miles in every direction except up and down but on a map looks like squares on a checker board. There's no connecting link between them, either. They have flood control problems, streets to pave and other things like that which can't be financed by bond issues.

Of course, Mr. Odle doesn't own the land, and the U.S. government doesn't either. It is owned by the Indians who came here a long time before the rest of us did. Uncle Sam put a few strings on the deal which turned out to be red tape. It's Odle's job to try and untangle some of it, promote the orderly development of the lands and see that the Indians are fairly represented. He has to contend with federal regulations, city regulations and Indian regulations at the same time, which is no small task. The U.S. government is trying to wind up Indian affairs all over the nation but Palm Springs presents a special problem. Odle says that legislation is being prepared by the new Congress for working out Indian affairs which may help.

The Indians have their own Tribal Council of five members. They have given up a great deal of land for streets and flood control projects and are cooperating with the various governmental agencies, Odle says. A big change came over the Reservation when the city was permitted to enforce its ordinances there. This has worked a great hardship on many living there and presented numerous perplexing problems.

So the mayor of half the squares doesn't have all the headaches by any means. Young Mister Odle who holds sway over the other half has his full share. But he resembles Charley Farrell in another way; he is good-natured and has a wonderful sense of humor, which helps no end when it comes to running this patch-work that we call Palm Springs.

New Museum Site to be Topic this Afternoon

Council will meet with directors of the Desert Museum at 4 p.m., today, Monday, to discuss location of the proposed new museum building.

Three possible locations were proposed by directors to the planning commission, with the commission recommending to council Wednesday evening that the most suitable site would be where Lienau Village is now located. Council voted not to renew the State Housing Authority lease there, and the 10-acre plot will be available later in the summer.

Councilwoman Ruth Hardy pointed out that the area involved "was given up with great reluctance at the time of acquisition to the Polo Grounds," and that it is earmarked for future recreational use.

Stating that she is in favor of the Desert Museum and is proposed campaign for a new building, Mrs. Hardy proposed locating it in North End Park or some other area.

Councilman Florian Boyd recommended the meeting between the two groups, and the offer was accepted by Winfield H. Line, Desert Museum president. Besides the museum building itself it was explained that the land surrounding the building would be made into a botanical garden.

Plans are now being made by Desert Museum directors for the fund campaign to erect the new building, and official announcement of the start of the drive is expected in the near future.

Yule Tree

Home Owners to
Make it Permanent

Home Owners League board of trustees offer to plant a pine tree in DeMuth Park, which could be used as an annual "Christmas Tree," was accepted by council Wednesday evening.

It was suggested by the city's governing body that the planting of the tree be done at the dedication of the park, planned later this month.

Joining the Home Owners League in thanking the city for beautifying the south part of the city was Stack Chevrolet.

Child Painfully Hurt in Mishap

Rochelle Romero, two-year-old daughter of Mr. and Mrs. Edward Romero, Hatchett's Court, suffered painful burns and was hospitalized when her dress ignited from a heater at 4 p.m. Thursday.

The girl was also described as suffering from shock.

Desert Hot Springs

• Movie time 7 and 8:45
• Continuous Sunday 3 P.M.

Last Day—Monday, Jan. 12
Ty. Power—"PONY SOLDIER"
P. Lawford—"HOUR OF 13"

TUES.-WED. JAN. 13-14
Broderick Crawford
"BUTCH MINDS THE BABY"
Randolph Scott
"HANGMAN'S KNOT"

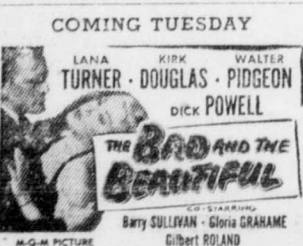
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one funny story after another. Their timing and sense of comedy have scored for them one sensational hit after another, on two continents, and there will be lots of laughs at this popular night spot during their stay here. These boys have been around, and everywhere they've been, audiences

have loved them. The opposite counterpart of Doodles and Skeeter is Bobby Reed who plays one of the most delightful pianos ever heard as yet in Palm Springs. Reed has been tickling the ivory keys for 17 years and has played in the foremost theaters and night clubs in the country.

CIVIC LEAGUE ELECTS COL. FOX PRESIDENT

Election of a new president and projects for the year 1953 was announced by the board of directors of the Palm Springs Civic League at its first meeting of the Winter season.

Col. Clinton E. Fox was named president to fill out the unexpired term of Joe Pawling, who will leave in the near future for Alaska. Other officers named were: Herbert Burns, first vice president; Dave Benjamin, second vice president; and Robert Ranson, treasurer.

PROJECTS SELECTED by the league are: (1) to stimulate interest in Palm Springs being represented in the Rose Bowl parade with a float; (2) for the city to

employ a full-time city attorney; (3) to establish off-street parking; (4) to encourage the immediate construction of a new proposed truck route; and (5) to move for the development of a public golf course within the city limits of Palm Springs. Max M. Gifford, general counsel for the league, was instructed by the board to ascertain from city council what it has done in regard to appointing a full-time city attorney.

REPORTS WERE GIVEN by Burns, Benjamin and Pawling. Directors adopted a resolution memorializing the services to the community and Civic League rendered by its past deceased treasurer, Albert Carlson.

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and
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Fireman's Ball

Tickets on Sale

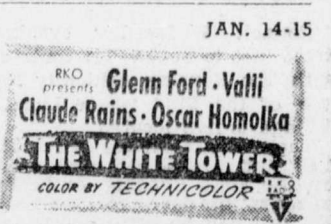
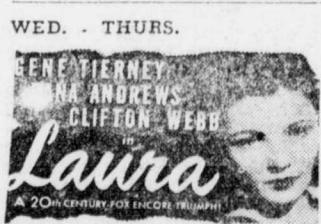
Tickets are now on sale for the 18th annual Volunteer Firemen's ball January 17 at the World Wars Memorial Building.

Music will be provided by Ewing Parker and his Men of Melody. Firemen's hats will be favors.
Proceeds from the ticket sale will go to the emergency equipment fund.

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Hit-Run Suspect Held After Check of Damaged Car

Investigating a car with a damaged front end as a suspect in a hit-run proper accident which occurred earlier in the morning led to the solving of another hit-run property damage accident last Sunday, police reported.

Officer Ray Huntsman, making a routine check of the vehicle at noon Thursday, notified Sgt. Howard Poe and they discovered that the vehicle matched the headlights and assembly and paint marks found at the scene, together with the license number.

Owner of the car was Howard James Settle, 63, Desert Trailer Village, who was cited for not leaving his name at the scene of the accident or not notifying police.

The car damaged was owned by Charlotte Wells, 1000 North Palm Canyon drive, and was parked at 418 South Palm Canyon at the time of the accident at 6:43 p.m., Sunday.

Damage to both cars was estimated at \$100.

Council Orders License Protest

Protest to the State board of equalization of the proposed on-sale beer license requested by Emil A. Russell, Piccadilly, Jr., 461 North Palm Canyon drive, was authorized by council Wednesday evening.

Palm Springs Unified School district board of trustees had previously notified council of its intention to protest the granting of the license, because of the proximity of the cafe to Frances Stevens school.

Applications which were read without action were: Rossmore and The Ranch, on-sale general, quarterly; and Casitas del Monte, on-sale beer.

From Page One—MORE ABOUT CARRILLO

make it possible for cowboys to accumulate points toward the world's championship.

Committee chairmen named by Warren Coble, Mounted Police captain, are: Tickets, Art Brudvik and H. C. Mosely; ushers, Elmo Purnell; gates, Perry; parade, Warren Coble; posters, banners and signs, Ernie Andrade and Bud Hillerman; publicity and program, Jimmy Cooper; arena, Cliff Campbell.

STOCK FOR THE RODEO will again be furnished by Andy Jauregui of the San Fernando Valley, who furnishes stock for all the leading rodeos in the west and southwest.

Proceeds realized will be used to buy equipment needed by the Mounted Police in their search and rescue operations in this vicinity.

Tickets will be placed on sale in a downtown booth about a week before the event.

Two Births Listed

Two births recorded at Desert Hospital were: A girl, Althea Lorraine, weighing six pounds two ounces, to Mr. and Mrs. Robert D. Tryon, 342 North Calle Encelia, on January 6, and a boy, Leandrew Jr., weighing seven pounds six ounces, to Mr. and Mrs. Leandrew McWilliams Sr., 275 Calle Santa Rosa.



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Facility
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From \$7 per person per day
4 minutes from the heart
of the Village
SANTOS
Welcomes You to the
Dining Room.
John J. Ravese, Mgr.

From Page One—MORE ABOUT

THIS SIDE OF THE SUN

... And some of them fudging a bit. The bridge is still too narrow, I claim, for the traffic it carries.

A FEW LOCAL juveniles got a lesson in cleaning this week.

Their parents dusted off the seat of their pants after they admitted to Juvenile Officer Ted Greene that they had raided Desert Hand Laundry's B plant on Ramon road. They said that all they took was about 250 over-sized safety pins. At first, the charge was more serious for pillow cases and blankets were missing. Then officers discovered that a lamp had been in on the act. He was luckier than the juveniles. He got out of town and can still sit down without pain.

SPEAKING of cleaning. The question of who's going to launder the city's garbage trucks took up some time at city council Wednesday. Councilman Frank Miller brought it up.

He said it was a disgrace that the firemen have to clean the trucks. "They're underpaid as it is and it's hard enough to get suitable men for the department," he said. City Manager Russell Rink defended the practice. "It's not too of fensive. The trucks are hosed out, rinsed, that is, at the city dump before being brought back to be washed. It's just a case of using available man-power," he said and added. "The trucks cost \$9000 each. Washing the garbage trucks is just like washing the biggest Cadillac you can buy." But Miller stuck to his gun. "It's bad for morale to wash garbage trucks," he said.

THERE'S A SPOT on Indian avenue where a different style of traffic regulation seems needed. That's just north of the bathhouse where a narrow barrier divides the road. Most northbound cars swing to the left of it and in cutting back to the right side have close calls with cars which kept to the right. Seems that a "keep to right" sign at the barrier is indicated. With a change in the dou-

ble line to eliminate the sudden narrowing of southbound lanes. When I need a breath of fresh air, I always go to the back door of the shop and watch Indian avenue traffic. You see some close calls and, if a lip reader, learn some new words.

Well, that's another piece out of the way.



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Also

Bobby Reed

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Brilliant Young Stylist of the
Keyboard and Song Composer



Start Survey of Freeway Route Through Banning

State highway department crews are surveying the route of the proposed freeway through Banning on Livingston street, it was revealed Friday.

First step in the survey is along the north boundary of the proposed wide thoroughfare.

City of Banning and the state department are expected to sign the agreement for the new route this month.

During the holiday season, traffic was tied up on several weekends due to the present narrow route.

Autos Crash

Damage to Two
Cars is \$350

Damage estimated at \$350 resulted from a two-car collision at the intersection of Ramon road and Calle Amigos at 5.35 p. m., Wednesday, investigating officers reported.

Cars involved were driven by Rex Hill, 31, Smoke Tree Ranch, traveling east on Ramon, and Sarah M. Sheldon, 69, of East-sound, Washington, traveling west on Ramon and turning off onto Calle Amigos.

Damage to Hill's car was estimated at \$150, and to the Sheldon vehicle \$200.

Approve Rental of City Courtroom

Council has approved renewal of the lease with Riverside county covering rental of offices in the city office for a justice courtroom, at a monthly rental fee of \$75.

New UCR Offers More Freedom in Choice of Study

Clinton C. Gilliam, registrar of University of California at Riverside, told Palm Springs Rotary club Wednesday that opening of the new institution will afford students greater freedom in choosing fields of study.

He explained that instead of the highly specialized courses found on the larger campuses, UCR will have four major divisions—Humanities, Physical Sciences, Life Sciences and Social Sciences.

Following completion of the general education provided in the first two years of study, students will be able to choose a divisional curriculum, a group major, a special field major, or a special area major, Gilliam said.

A brochure describing the new liberal arts college will be distributed in the near future, Gilliam told Rotarians. The catalogue of courses will be issued in May, and applications for enrollment will be received after November 15.

Instruction at UCR will begin in February, 1954. The first five buildings for the new college are now being constructed on a 120-acre site northwest of the Citrus Experiment Station at Riverside.

Hotel Bill

Failed to Pay it,
Here for Trial

Albert M. Ortiz of Los Angeles is scheduled to appear in Judge Eugene Theriault's justice court today, Monday, to answer charges of defrauding an innkeeper.

Ortiz is charged with leaving the Villa Hermosa hotel, 155 Hermosa place, on May 19, 1952, without paying his hotel bill. Police reported that he failed to answer registered letters sent to him.

He was arrested by Los Angeles police on a warrant issued here, and released on \$100 bail.

Sales Tax Permit
Hearing Date Set

Hearing on the revocation of the sales tax permit of Jessie M. Rieth, Tahquitz Pharmacy, was set by council Wednesday evening for 8:30 p. m., Wednesday, January 21.

Action was taken at the request of City Treasurer Robert Peterson, who reported that sales tax for November is unpaid.



COMMAND PERFORMANCE—Arthur Lee Simpkins, whose rich, warm voice and appealing personality make him a stellar attraction at the Chi Chi, will go to London to take part in the Coronation entertainment and will sing for Queen Elizabeth. Additional attraction at the Chi Chi is Comedienne Irene Ryan, "sad sack songstress."

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1952 Traffic Toll in County Goes to High of 108

Traffic deaths in Riverside county during 1952 totalled 108, California Highway Patrol officers reported Friday. This is a gain of 12 over the 1951 toll when 96 were killed on the highways.

Figures on the traffic toll do not include persons killed within corporate limit of cities. They include only the toll on county highways.

More than 1400 were injured in accidents in 1952.

In the eastern end of the county, over which the Indio CHP office has jurisdiction, 69 lost their lives on the highways compared with 56 in this district in 1951. February, 1952, with 13 deaths, was the worst month for fatal accidents in the desert area.

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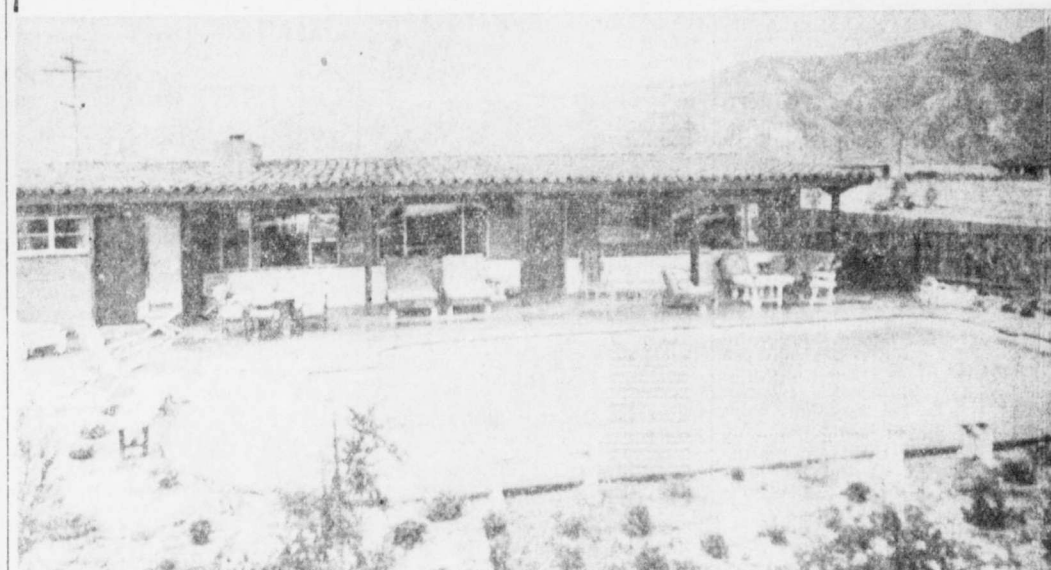
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With Hildy Crawford

The beautiful Hotel The Oasis dining room was a festive scene Friday night for its first big function since opening . . . as Mr. and Mrs. Dewey Metzger and Manager and Mrs. George Thompson . . . played hosts to delegates who had been attending the Western Hotel, Inc. annual meeting in Los Angeles . . . and a number of hotel people, civic officials and friends from the Village . . . Delegates from 16 Western cities were there . . .

to as "the father of West coast tennis" . . . and "Mr. East Coast Tennis" Aldrich Mann, chairman of the East coast Davis Cup committee . . . who is just back from Australia . . .

I found out that Barrett O'Shea is not only a creative decorator . . . but a wit as well . . . When I met him at Sunset Towers . . . and incidentally, the apartment I saw is one of his masterpieces . . . he said . . . "O. yes . . . you're the one who does the interesting-looking column in the Desert Sun . . . I wish I had time to read it . . . It has such important looking names in it" . . . See what I mean? . . .

Among the new guests registered at week's end at El Mirador . . . were Mr. and Mrs. Donald Budge . . . Robert Guggenheim Jr. . . Hal Wallis of Paramount . . . Mr. and Mrs. Buddy Baer (remember him in "Quo Vadis"? . . . and the Herbert Feldmans of Beverly Hills . . .

John Russell (all six and a half feet of him) . . . and his wife and two children . . . are here for a stay at La Paz . . . Russell is the new 20th Century-Fox find . . .

The Floyd Odlums (Jacqueline Cochran) left yesterday by air for the East coast . . . They will stop over in Texas on business and then go to Washington (at the personal invitation of Mrs. Eisenhower) to attend the inauguration . . . Explaining the cotton dress (very smart and becoming) which she wore at the Biltmore luncheon Wednesday . . . Miss Cochran said she forgot about her speaking engagement . . . and had her clothes sent on ahead of her to Washington . . .

Make Up Party

Some of the invitations sent out for the Christmas week cocktail party at the Thurston Chase home . . . got lost in the holiday mail . . . so that very ingenious hostess, Hildreth Chase . . . has planned what she calls "a make-up party" . . . for those who missed the other one . . . It will be tomorrow afternoon . . . with about fifty guests gathering at the Chase's hilltop home . . .

Mrs. Jean Flagler Matthews of Rye, New York and Palm Beach . . . is a houseguest of the Chases . . . Mrs. Matthews' son George, who is a student in the Massachusetts school which Mr. Chase heads . . . has been out here enjoying the skiing at Mt. Baldy . . .

Exciting foursome . . . notched lunching Friday noon in the Garden Room at the Racquet Club . . . were Barney Balaban (president of Paramount pictures), Phil Rayburn (Paramount's general sales manager), local theater magnate Earl Strobe and the host Carl Leserman (executive vice president of Telemeter) . . .

Mr. Nate Nathan . . . well-known toy merchant of Los Angeles . . . was a recent guest at Horace Heidt's Lone Palm . . .

I don't know which of them is Doodles . . . and which of them is Skeeter . . . but neither one of them is Spider . . . Those terrific pantomimists . . . who are opening at Saddle and Sirlin next Friday, I mean . . . Someone thought one thing and wrote another . . . so the announcement said Spider instead of Skeeter . . . and ever since Dave Lyons has been going around shaking his head sorrowfully . . . "I'm gonna have to chase that Spider right away from my door" . . .

Lucky People

Among the lucky people . . . going East for the inauguration . . . are the William Banner-mans . . . and I heard this week that the Edwin Fallgrens have gone on a Caribbean tour . . .

Invitations were out this week to a cocktail party honoring Nina Anderson . . . The two popular hosts and men-about-town . . . Col. Ray Shelby and Willis Adams III . . . arranged the party which will be given at Col. Shelby's home on Crestview drive . . .

The William Hollingsworths are here for a week or two . . . staying at the Racquet club . . . Among other recent arrivals there . . . is Harry (T. for Tennis) Jones . . . who has developed so many promising young players . . . that he is often referred



JUNIOR OFFICERS—New officers of the Shadow Mountain Club Juniors were elected this past week. Pictured, left to right, Duchess Tomson, outgoing president; David Stuard, outgoing vice

president; Sue Alexander, new social secretary; Gary Olsen, new vice president; and Coe Nelson, new president. The Juniors are a young social group who arrange entertainment schedules and activities for the younger set in Palm Desert.

Junior Chamber to Stage Contest for Citrus Queen

Palm Springs Junior Chamber of Commerce will stage the 1953 contest to select a local entry in the annual queen contest for the National Orange Show. Local Jaycees arranged this week for the contest to be held at the Plaza theater in connection with a premiere, which will be a benefit to raise money for the Gifts for Korea campaign. The Palm Springs entry must be selected by February 10. Unmarried girls, between the ages of 17 and 22, are eligible to compete and will be judged on the basis of beauty, poise, personality and stage and microphone presence.

The winner of the title "Miss California Orange" will have all

expenses paid by the National Orange Show and will receive a wardrobe worth an estimated value of \$2000. Among other projects to be sponsored by the Jaycees this year will be a Hole in One contest, January 17-18 at Ed Hogan's driving range, on Highway 111, east of the Palm House. The Junior Chamber will also be in charge of ticket sales for the Thunderbird Invitational golf tournament, January 19-20-21. In April they will host the banquet and arrange accommodations for visiting flyers taking part in the Transcontinental Air Races, April 26-May 2. They will have charge of ticket sales and gate admittance for the Foreign Sports Car Races.

Villagers Celebrate Golden Wedding Day at Home Here

Golden memories set the motif for the Golden Wedding anniversary which Mr. and Mrs. Charles Emanuel of 649 Indian Trail, celebrated yesterday.

Around 75 friends gathered at the Emanuel home to help the Emanuels celebrate the 50th anniversary of their wedding. There for the big day were their son and daughter-in-law the Armand Emanuels of San Francisco, and their daughter Miss Bessie Emanuel.

The Emanuels have made their home in the Village for 10 years. They came here from San Francisco. Mr. Emanuel was a producer of Spanish-speaking pictures in Mexico City and still owns several San Francisco theaters that show Spanish-speaking pictures.

A feature of the open house Sunday was the huge wedding cake, topped with a miniature bride and groom. Decorations were in the golden theme suitable to the occasion.

Fashion Show Planned by Club Women Change Date for Hawaiian Party at Club

Exciting and elaborate plans for a Fashion Show to be held at the Palm Springs Woman's club on Friday, February 6, are well under way. This gorgeous presentation is to be the first showing of new Eastern styles for the season and the theme of the show will be "Desert Dates" featuring the new soft brown shade that will be so popular in 1953. The newest and most interesting in advance fashions for the year will be displayed through the courtesy of local stores.

Miss Winifred Waring will be the Fashion Co-ordinator and commentator throughout the show and she sends word from New York that the Coronation will definitely influence the styles of 1953, making this a "dress-up" year.

Lovely models of all ages and sizes will model clothes for desert wear, suitable from early morning hours through the most formal of evening functions, and the California Date Growers' association will assist in decorating the clubhouse for the occasion.

The Palm Springs Woman's club has already presented five scholarships to deserving students from Palm Springs High school to attend the college of their choice and intend to use the funds raised from this Fashion Show to award another scholarship at graduation this coming May.

There will be ample seating space for everyone who attends the morning or afternoon show and the price of admission will be \$2.50, including a Continental Breakfast or Tea.

The Hawaiian Bridge Party, scheduled to be held at the Palm Springs Woman's club on Thursday, January 15, has been postponed until Friday, February 20. The reason for the change in date is that the March of Dimes is holding a Fashion Show and Bridge Party on January 15 and it is the wish of the Woman's club that this be an outstanding success.

Mrs. Christine Renier and Mrs. Alina Dovi arrived home on Thursday after spending ten days with friends in Pasadena. Friday old friends, Rev. Fathers Loras Holmberg and Edwin Sullivan, from their home town of Dubuque, Iowa called on them in the Village. The Fathers are professors at Loras College where Mrs. Renier's nephew is Bishop. The visitors were greatly impressed with Palm Springs and after three days of sunshine and seeing the interesting points here they planned for Iowa Sunday.

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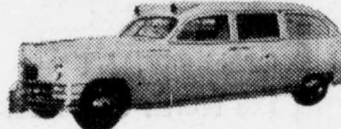
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4a—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, January 12, 1953

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At the Polo Grounds Pavilion
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PLAYHOUSE

Tuesday, Jan. 13

The Happy Time

WITH

• David Bruce • Barnard Hughes
• Helen Stenborg • Mary Foskett
• Malcolm Cassell • Michael Hayes

CURTAIN—8:40 P. M.

For Reservations 2516 Telephone



ISLAND SUNSHINE—Dr. and Mrs. John A. Costello of Los Angeles and Palm Springs, who have just returned from a fortnight in the Islands, where they enjoyed Hawaiian sunshine and

the beach activities at Waikiki. They also spent some time visiting Hana Ranch on the island of Maui. Seated between the Costellos is Mr. Ben T. Gage of Brentwood and Los Angeles, former Villager.

Leading Polo Figures at Thunderbird

Down from San Francisco to check the indoor polo situation in Palm Springs were Mr. and Mrs. Bill Gilmore, Mr. Gilmore, one of the original stockholders of Thunderbird Ranch, is returning next month with his entire string of polo ponies and will be on the Thunderbird team in the many games to be played at the polo grounds, and at the Shadow Mountain Club's new polo grounds. Joining Mr. Gilmore are Mr. and Mrs. Paul King of Los Angeles, Mr. King is the captain of the Riviera Polo Team.

Among those entertaining at Thunderbird on recent parties were the following:

The Asa Calls of Los Angeles had their two sons at the Sunday buffet.

The Joe Froggatts entertained a group for cocktails and dinner which included the Belmont San Chéz's, the Norman Waters, the H. J. Blighs, and the George Barretts.

H. T. Lewis entertained the Neil Jamiesons of Smoke Tree, and Mr. and Mrs. C. L. Egvedt of Seattle, Washington who are winter residents of Palm Springs.

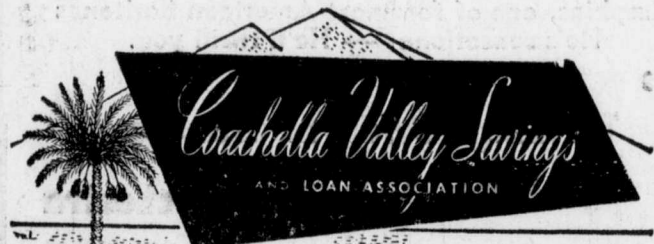
Mr. and Mrs. Ed Houghton of the El Mirador had as their guests at the Sunday buffet, Mr. and Mrs. Ralph Fitzgerald, Mr. and Mrs. Fred Blazey, and Mr. and Mrs. Percy Whiteside.



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San Franciscan Feted on Eve of Departure

Mrs. Dorothy Hoover and Mrs. Edward Maggard co-hosted a luncheon party at the Desert Inn Tuesday, feting Mrs. Dorothy Scowder of San Francisco who is leaving soon on a European trip.

Cocktails at the Hoover home, preceded the luncheon, and afterwards there was bridge at the Maggard residence.

Among the guests were Mmes. Horace Armstrong, Earl Coffman, Henry Reid, John Luccareni, Channing Wells, Fred Markham, Eber B. Kanaga, Adison Hoof, Harrison Luessler, John Lapp, Frank Camp, Homer McKee, Dorothy Bailey and Richmond Ball.

Haas Exhibit at Howard Manor

Hans Haas of Taos, New Mexico, noted portrait painter, is arranging a one man show at the penthouse at Howard Manor, January 12-15.

The artist, who with his wife and two children, have moved to the Village, will display about 15 paintings made locally in Andreas and Palm canyons.

who have recently purchased a home at Thunderbird from Jock Williams, entertained the Jim Lyons of Smoke Tree.

'Happy Time' at Playhouse Tomorrow

Palm Springs Playhouse opens its fourth season tomorrow night with "The Happy Time," which will run until January 18.

Barnard Hughes and Helen Stenborg, who have a fan following in the Village, will play the mother and father roles in the amusing comedy.

In the role of the adolescent boy who is determined to learn the facts of life, is Malcolm Cassell, 12-year-old Hollywood professional.

Tim O'Connor, juvenile, and Mary Foskett, ingenue, come to the stage from Producer Herb Rogers Tenthouse Theater in Chicago. Wheeler Dryden, of stage, screen and radio, and Michael Hayes, who played opposite Helen Hayes in the Broadway production "Harriet," are both in the cast.

Ed Matousek is back for his third season as stage manager and Michael Ferrall will again be in charge of all staging. Ferrall is considered the top "in-the-round" director in the country.

Various Hollywood personalities, Ann Harding, Edward Arnold, Victor Jory, Pat O'Brien and Martha Hunt will be featured during the season, Rogers announced this week.

Parent Guild to Meet Wednesday

The Nellie Coffman Parent Guild will meet at the school Wednesday evening, at 7:30 p. m.

Parents will be given their child's daily schedule and will spend a short time in each class, inspecting classroom work and meeting the teacher.

The meeting will be conducted by Mr. Bob Mueller, president of the Parent Guild. Refreshments and a social hour will follow the evening's activities.

At Howard Manor

Among new guests at the Howard Manor are Mr. and Mrs. Pollard Simms of Dallas, Texas; Mr. and Mrs. Russell Van Auster and baby Jacqueline of Los Angeles (Van Auster writes for Trend magazine); and Mr. and Mrs. J. M. Bennett of Toronto, Ontario.



The sun seems to have a great influence on the thinking of Southern Californians. Maybe we're just spoiled and plan to have every day a bright and sunny one. Years ago I worked for a big firm with a home office in Los Angeles. Rain or shine, the sales went on evenly in San Francisco, but in Los Angeles a cloudy or rainy day meant few sales and with the return of the sun they soared. It drove the home office crazy and they spent thousands of dollars trying to solve the situation without any success. The Southern California salesman's enthusiasm went with the sun.

Here on the desert the same rule seems to apply. These last few sunny and bright days, everyone has that big, beaming smile. Never saw so many folks working on their gardens and landscaping front yards.

The State Highway maintenance crews came out and put the high finish on the shoulders of Highway 111. The country road department (guess they were inspired by the sunshine) went to work on Del Sol road. On this very much traveled lateral between Rancho Mirage and Thousand Palms, road equipment was busy widening it by putting in shoulders. Where the road crosses the Whitewater Wash, a crew of county prison laborers were at work clearing out trees which narrowed the road and impaired visibility.

The local gentry must read "Sun," because a few weeks ago it carried a story about the traffic hazards on these new and suddenly important county roads. The hazard in nearly every case was our very beautiful oleander. Anyhoo the folks have trimmed them and the blind corners are just about all gone.

The rains did a swell job on our sand verbenas. This last few days the plants are showing up on the sand dunes. Folks are phoning or dropping in to talk about Smoke Tree mentioned in the last two week's columns. Most of them want to know where they can buy them in cans. Ted Hutchinson, the chap who used to have the Desert Nursery here, left our desert for the Mojave and must have taken the secret with him. He planted seeds in cans and sold them like hot cakes.

Sure glad to see Ed Ewart up and around after his very serious auto accident of a few weeks ago.

5—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, January 12, 1953

Polio Benefit Fashion Show Near Sell-out

The March of Dimes fashion show luncheon, featuring Faye-Renee originals at Thunderbird Thursday is already assured of a sell-out.

The collection, including sportswear, play wear and after five clothes, will be modeled by professional models, the Fashionettes.

At least one model from the new Don Loper collection will be shown. Faye-Renee announced this week that they have acquired exclusive rights to the Don Loper models for the Village.

Among those who have arranged parties for the buffet luncheon are: Messrs. and Mmes. Barney Hinkle, Clarence Beesmever, Gus Hayden, Oscar Smith, Fred Karlen of Tacoma, Lou Manseau, Johnny Dawson, Harrison Barnes of St. Louis, Lucas Wall of Los Angeles, Burke A. Thomas, Earl Cordrey, Major and Mrs. Reuben Pegg, Mrs. Phil Harris, Mrs. Peggy Lester, and many others.

This event is being arranged by Mrs. John Wilson, one of Thunderbird's home owners, along with Mrs. Sidney O. Noles Jr., who is head of the March of Dimes drive in the Village.

Proclamation

WHEREAS, the civic bodies and service organizations of our community and the departments of the local government recognize the great service rendered to this community by the Palm Springs Junior Chamber of Commerce; and

WHEREAS, the United States Junior Chamber of Commerce and its affiliated State and Local organizations have set aside the week of January 14 to January 21, 1953, to observe the founding of the Junior Chamber of Commerce, and to commemorate such founding by the selection of any outstanding young man in this community as the recipient of the Distinguished Service Award; and

WHEREAS, this organization of young men has contributed materially to the betterment of this community throughout the year;

THEREFORE, I Florian G. Boyd, Mayor protem of the City of Palm Springs do hereby proclaim the week of January 14-21, 1953, as JAYCEE WEEK and urge all citizens of our community to give full consideration to the future services of the Junior Chamber of Commerce.

(Signed) FLORIAN G. BOYD, Mayor Protem.
Date: January 7, 1953.

Enlarge Cast for Palm Desert Play

"Personal Appearance," the next offering of Palm Desert Little Theater group, will be staged February 5, 6, 7, 12, 13, 14. It was announced that William McLaughlin has been added to the cast.

ous auto accident of a few weeks ago.

CHEERIO AMIGOS.



HIGH FASHION—One of the very attractive gowns to be modeled at the March of Dimes fashion show luncheon at the Thunderbird on Thursday, January 15 is this Faye-Renee model, worn by one of the Fashionettes, who will be a feature of the showing of spring and early summer fashions.

Capitol Jammed for Start of Congress, Writes Villager

Marian White of Thousand Palms, and president of the Palm Springs Republican Council, who is in the East to attend the inauguration, has written friends about attending the opening of the 83rd Congress.

She wrote that "everything seemed to be converging on the Capitol. Every hall and corridor was jammed. Some with special passes to the galleries, others just hoping for a glimpse of the new senators and congressmen... perhaps theirs."

MRS. WHITE was present in the senate gallery for the swearing in ceremony and afterwards called with California's Senator William Knowland and with Ex-Senator Richard Nixon, who for a brief period will be just plain Mr. Nixon.

As the guest of some Baltimore friends, Mrs. White had luncheon

in the senate dining room and brought away as a souvenir an autographed recipe for the famous Senate bean soup.

After luncheon she went to the Senate office building where Maryland's new Senator Beall and his wife were holding open house.

DESCRIBING the gathering, Mrs. White wrote: "You can imagine what the atmosphere was like. They could not have been happier or had broader grins if they had been enjoying our desert sunshine. And they were not. It was a miserable day outside. But we were IN... we did not care about the weather."

A number of social events are being given for Mrs. White, including a luncheon at the Army and Navy Town club Saturday, and a dinner at the Navy club at Bethesda hospital.

You are cordially invited
to attend
The March of Dimes
Thunderbird Buffet Luncheon
and
See a Preview
of the
Smart Desert Fashions
You'll find when
Faye-Renee
Opens the new store at
191 SOUTH PALM CANYON DRIVE

\$5 Donation Tickets
on Sale
at Thunderbird Country Club
Palm Springs Drug

Desert Golf

By Jimmy Hines

Pebble Beach—Jan. 9

The 12th annual \$10,000 National Pro-Amateur golf championship sponsored by Bing Crosby is under way with Willie Goggin and Bill Hoelle leading at the end of the first round with a best ball of 59 on the Monterey course. Half the field of 112 teams played Cypress Point today and the other half played Monterey Peninsula Country club. Tomorrow the teams will swap courses.

Sunday, January 11, the low 60 teams will move to Pebble Beach for the final 18 holes of the 54 hole tournament. Following are the leaders at Monterey:

Willie Goggin and Bill Hoelle, 59.

G. Webb and Col. Wintermute, 61.

Julius Boros and Jack Walsh, 62.

Art Bell and Bob Silvestri, 63. Chuck Congdon and Bob Lemon, 63.

Pete Fleming and Bob Steele, 64.

Roy Moe and J. McLarnin, 64. Tommy Boly and Julie Beskos, 64.

Doug Ford and C. Delinur, 64.

Fred Hawkins and Bones Hamilton, 64.

Walter Burkemo and Bob Goldwater, 64.

Cypress Point Leaders

Paul Runyan and Bob Villalancourt, 62.

Max Evans and Wheeler Farish, 62.

Cary Middlecoff and Ed Crawley, 63.

Art Doering and Dick Gibson, 63.

Ed Furgol and C. Needham, 64.

Jack Burke and George Coleman, 64.

Harry Bassler and Charles Seaver, 65.

John Bulla and Bud Gould, 66.

Leading Pros at Monterey

Pete Fleming, 66.

Jim Ferrier, 67.

Doug Ford, 68.

Julius Boros, 69.

Bill Nary, 69.

Bob Watson, 69.

Leading Pros at Cypress Point

Lloyd Mangrum, 67.

Jack Burke, Jr., 67.

Art Doering, 68.

Max Evans, 68.

Ed Furgol, 68.

John Bulla, 70.

John Barnum, 70.

Lawson Little, 70.

Jimmy Demaret, 70.

I had a good partner in Milt Hicks today who with a little luck would have had four deuces on the par threes. He played well and we teamed to shoot a 66. I promised news on the Thunderbird members who are playing and this is the way they stand.

Ed Furgol and C. Needham, 64; Jack Burke and George Coleman, 64; Byron Nelson and Ed Lowry, 66; Milt Hicks and myself, 66; Dutch Harrison and Phil Harris, 66; Babe Lazane and Clive Roberts, 67; Al Borsch and Gordon McCrae, 67; Joe Kirkwood and Ben Gage, 68; Al Mengart and Bob Littler, 71; Lew Worsham and Ralph Kiner, 72; (Lew had a bad day and shot 79) and Harold Sampson and Leonard Firestone, 73.

Leonard told me he played well but I understand Sampson was way off with an 82.

Though it was very wet under foot the day was beautiful which is the answer to the low scoring, the lowest I believe it has been, has ever been in this event. The Calcutta favorites were Byron Nelson and Ed Lowry with Lloyd Mangrum and Milt Wershow next. Those of us who played Monterey today were envious of the other half of the field playing Cypress Point. It was one of the rare occasions that the wind did not blow on the tough ocean holes and if it blows tomorrow there will be more than the wind blowing, more than the wind howling. It is still anyone's game on these great courses.

Special Census Scheduled Next Month Says Rink

Special census requested by city council several months ago, will probably be conducted the first part of March, City Manager Russell Rink reported today.

U. S. Census officials have informed Rink that they plan to start setting up their operations here about the middle of February, with the actual counting to start either the last part of the month or the first of March.

Council requested the action in the belief that the count will greatly increase the 1950 census, and thereby make possible larger tax refunds from the state which are allotted by population.

New 1953 Buick on Display Here

Going back east on a visit or vacation?

Claude Valuer, manager of the Desert Inn Garage, local distributor of Buick automobiles, pointed out that there is a way a good portion of expenses can be paid for in the savings on a new Silver Anniversary 1953 Buick.

"I suggest that if a person has in mind the purchase of a Buick, those persons who travel east may save up to \$360 in the delivery of an automobile at the Buick factory in Flint, Michigan."

The 1953 Silver Anniversary Buick is now on display at the Desert Inn Garage.

Bids Advertised for Sonora Road

Authorization to advertise for bids for the paving of 950 feet of Sonora road was given by council Wednesday evening.

Property owners of that area, represented by S. S. Moore, notified council that there was available \$4300 raised by the property owners for this project.

Council decided to advertise for bids to determine the actual cost of the project, prior to accepting the funds.

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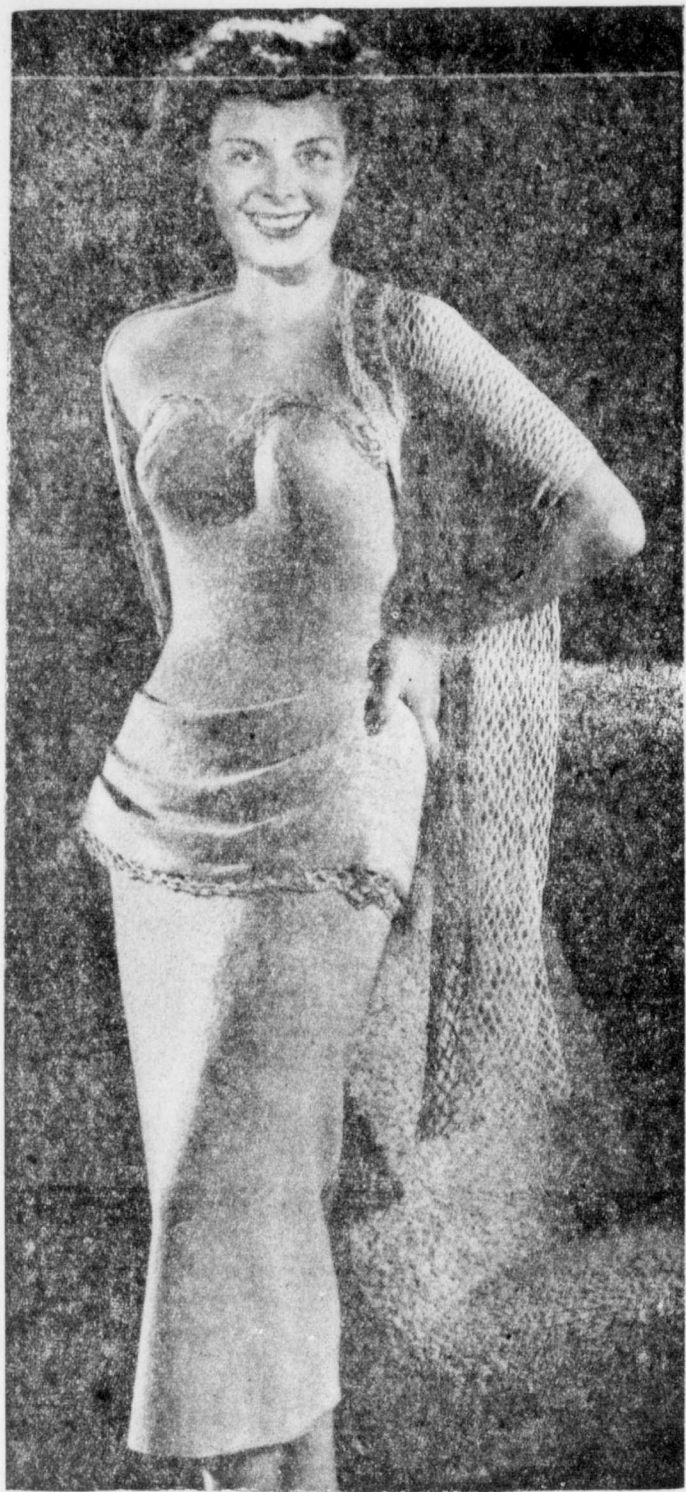
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of miles. What's more, think
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LOVELY DIANE—Titan-haired Diane Nadel, originator of the handknit treasures, Diane Handknits, will open a shop in the new Sunset Towers building on North Palm Canyon Drive.

Diane's Famed Handknits to Open in Sunset Towers

Red-haired Diane, whose name has become synonymous with handknits in the past three years, will open a Palm Springs shop in the new Sunset Towers.

While Diane Handknits are in demand by women of fashion all over the country, Diane herself has only one other store, the one she opened in Beverly Hills two years ago.

The story of Diane Handknits is touched with drama for these elegant creations come from the knitting needles of physically handicapped men and women. It all started when Diane Nadel (she is the wife of Joseph Nadel, music publisher) took up knitting to relieve nervous tension. Other women seeing her dresses admired them and wanted them. Today several hundred knitters, who have been painstakingly trained in Diane's methods, follow the intricate patterns she designs.

Women who own them, treasure a Diane Handknit as they do their mink coats, for they possess a classic beauty. Knitted of imported English yarn, highlighted by metallics and bead work, the gowns carrying the "Diane" label are in the \$250 and up price range.

There are skirts with a permanent pleat knitted in, there are dresses with floral designs that appear to be appliqued but are actually knitted in. An over-

plaid has been one of her most striking models. The one which won Diane a gold medal at the California State Fair in 1950 was a gold and oyster white plaid two-piece dress.

Sometimes the versatile designer shows mother and daughter models. Some of her off-the-shoulder evening models are breathtakingly beautiful.

Two of the most remarkable numbers designed by her were, tennis shorts for Gussie Moran, and a \$100 wedding gown with pearls knitted into a lace pattern.

Diane held a fashion show in Palm Springs last January.

The date for the opening of the Palm Springs shop has not been set.

Circus Board to Meet January 14

The busy Desert Circus committee which has been meeting weekly preparing plans for the 1953 event, will meet again Wednesday afternoon at the Desert Inn Fiesta House.

Committee chairman, named at last week's meeting will report on selections for their committees, expected finances needed and preliminary plans.

New Provisions of Building Code Adopted by City

Council adopted the 1952 requirements of the 1952 Uniform Building Code, as modified by a local committee, at its meeting Wednesday evening, replacing the 1937 code under which it had been operating.

Members of the local committee who prepared the modification of the code were Herbert Foster, John Clark and Raymond Soren. The Uniform Building Code is prepared by Pacific Coast building officials group, and is now in use in more than 300 cities.

The code, covering only structural part of buildings, is more realistic, and approves modern construction methods not permitted under the 1937 code, City Manager Russell Rink said.

From Page One—MORE ABOUT SERVICE

the following week.

NEED FOR A DEFINITE policy was cited by Acting Mayor Florian Boyd, following denying of two applications by existing stations for new buildings and additional pumps.

Companies requesting the improvements were: Shell Oil company, station at the corner of Palm Canyon drive and El Alameda, and General Petroleum company, station at the corner of Vista Chino and Palm Canyon drive.

Both denials were based on the fact that the present ordinance does not permit approval by council.

BY A VOTE of 3 to 2, Councilmen Earle Strebe and Florian Boyd on the negative, council agreed to abide by its previous motion to require Associated location at Palm Canyon and Amado for its proposed new location at Amado and Indian avenue by November 1, 1954.

Associated Oil company told council that it had since discovered that its lease on its present property runs until September 30, 1955, and had requested the extension of time.

From Page One—MORE ABOUT THRIFTY

in downtown Los Angeles, was made possible by the policy of combining quality merchandise and low prices—a policy made possible by Thrifty's revolutionary methods of buying and distribution which cuts costs to minimum, said Boyd.

Occupying a building of ultra-modern design the new Thrifty Palm Springs store provides 12,158 square feet of total space with the most modern merchandising and display equipment available.

WAYNE McFADIN, long-time Thrifty employee, has been named manager of the new modern store.

According to top Thrifty executives, local personnel policy will prevail, meaning that the new Palm Springs store, as well as other Thrifty units, will be staffed by persons living in the communities served by the store.

Supervisors

Convene Far
from Courthouse

Riverside county board of supervisors convened Thursday many miles from the courthouse. They met at Sacramento where four members of the board, including Homer Varner of this district are attending the sessions of the state association of county supervisors.

Meeting of the county flood control district of which supervisors are the board, scheduled Friday has been postponed until January 16 as result of their absence.

Clothing Stolen from Parked Car

Theft of clothing valued at \$125 from an automobile parked at a local motel was reported to police Friday by Jack Melvin Rice of Lakin, Kansas.

Entry to the car was gained by forcing open the left front wing window between the hours of 10:30 p.m., Thursday and 7 a.m., Friday.

Articles taken were a snow suit, top coat, two shirts, a dress, jacket and blanket.

Prescriptions

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REXALL PHARMACY
in Palm Springs

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PHARMACY**
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Phone 4321



BEAUTIFUL DAHL—Fernando Lamas and Arlene Dahl, who will co-star in Paramount's "Sangaree," were a twosome dining at Town and Country Wednesday night.

From Page One—MORE ABOUT

NO CITY GOLF COURSE

decrease from last year.

"We can take care of at least 50 per cent more players than now take advantage of our courses," he said.

HE POINTED OUT that during the peak month of any year, February, there was an average of 86 players, and the course could accommodate 120.

Councilman Florian Boyd, presiding in the absence of Mayor Charles Farrell, asked expressions of opinion from each councilman present. Comments were:

Councilman Jerry Nathanson—"I learned something here today. I thought there was no place where guests could play. I didn't know that hotels could join O'Donnell. If they turn down the offer of a \$200 membership, I am definitely against a golf course. Why should we spend \$500,000 when they won't spend \$240?"

COUNCILMAN Frank Miller—"I wasn't aware that an offer that reasonable was made. I thought we needed a golf course, now that I understand that O'Donnell is available, that satisfies me on that point."

Councilman Earle Strebe—"I learned a lot. To my way of thinking, if this same group of trustees (of O'Donnell) would assume responsibility of the development of future golf courses, we should let them govern the development and timing. Let them be the ones to recommend when we should buy the land and develop future courses."

COUNCILWOMAN Ruth Hardy—"Years ago, we talked of adding nine holes to the O'Donnell course. If the land is still available, it would make a wonderful 18 hole golf course."

Councilman Ted McKinney—"I feel in the future we will need some property. Maybe now isn't the time to buy, but now is the time to look. If we find we don't need to develop it we can always sell it. There's no possibility of a bond issue of \$450,000 for construction of a course carrying now, but maybe it would

in five years."

CITY MANAGER Russell Rink—"I am a firm believer in private enterprise, with the government stepping in only when private enterprise cannot accomplish the job. From the figures given here present courses are not operating to capacity, and until they do there is no need for further action."

Councilman Florian Boyd—"The problem isn't solved, as action will have to be taken in the future by this council or other councils. We should do what is needed now to insure that future development, which could include the purchasing of land. Our next action should be a meeting of this group with the Hotel and Apartment House association and have this proposal explained to them."

CONSTRUCTION and operation costs of all courses, O'Donnell, Thunderbird and Tamarisk, were presented to council.

"Construction of a municipal course including acquisition of land and buildings would cost \$450,000 to \$500,000," Shearer, active in all three courses, told the city's representatives.

Citing annual operation costs of all three courses, O'Donnell \$65,000, Thunderbird \$76,000, and Tamarisk \$80,000, Shearer said that the city could look forward to an annual deficit of \$45,000 to \$50,000.

POINTING OUT that no salaries are paid at O'Donnell except to workers, the board of trustees donating their time and energies, and paying memberships like other members, Shearer asked if it costs \$65,000 to run O'Donnell, "how can the city expect to run a course for \$35,000?"

He told of a loss last year at O'Donnell of \$23,000 resulting from the difference between operating costs and green fees.

Representing Thunderbird were Frank Bogert and Johnny Dawson, and representing Tamarisk were Russell Denney and Monte Herbert.

Operation Tangerine Great Success, Report to Legion

Reports heard at Tuesday night's meeting of Owen B. Coffman post, 519, American Legion, revealed that "Operation Tangerine" conducted by the local organization to supply Christmas fruit, candy and nuts for hospitalized war veterans, was a great success.

Bill Scharf, chairman of the campaign, reported that Villagers and neighboring desert residents contributed so much fruit, candies and nuts, that instead of distribution to one hospital, trucks went to five veterans facilities.

THE FARTHEST POINT was the hospital at Long Beach where Rudy Salazar drove his truck laden with 3000 pounds of fresh desert fruit to enliven the veterans' Christmas.

The 40 and 8 locomotive, assisted by trucks of several Legionnaires toured the area as far as Indio picking up gifts of fresh fruit for the drive.

Before loading trucks for distribution to hospitals the Sunday before Christmas, Scharf said, World Wars Memorial hall looked like a huge wholesale

fruit market. Besides Scharf on the committee were Leo Harrington, Jay Morrison, Don Floan and Warren Heath.

NEXT OPERATION on the post's program is "Operation Church." On February 3 the local ministry will cooperate with a committee of three clergymen representing the Jewish, Protestant and Catholic faiths speaking at the regular post meeting that date in commemoration of four chaplains who lost their lives in the sinking of the U.S.S. transport Dorchester. The public is invited.

The following Sunday, February 8, has been designated as "Go to Church" day in line with action taken by the national American Legion.

Deputy Clerk

Ann McGrew, an employee in the city clerk's office, was appointed deputy city clerk Wednesday evening by council acting on the request of City Clerk Louise McCann.

Dr. J. L. Ohman, D.C., Ph.C.

by the request of his patients
is making

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He's sensational — He'll thrill you.

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Thunderbird Tourney to Attract Leading Golf Stars

TWENTY-SIXTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

Page One-B

Palm Springs, California, January 12, 1953

Second Section



GOLFING TRIO—Phil Harris, center, tells Grant Withers, left, and E. J. 'Dutch' Harrison about the beauties of Thunderbird Ranch and Country Club where next week's \$10,000 Pro-Member tournament will be held.

Leading Figures in Entertainment, Golf, to Compete

Spectators at Thunderbird Ranch and Country club's annual tournament will have more than one reason—golf—for attending the event January 19, 20 and 21.

In addition to the more than 30 nationally known pros who will compete in the \$10,000 tournament top motion picture, stage and radio stars will also swing clubs or watch the play each day just as Mr. and Mrs. John Smith will be doing.

MILT HICKS, who participated in Bing Crosby's Pebble Beach tournament telephoned President Johnny Dawson, of Thunderbird to report most of the players in "der Bingle's" tournament will be at Thunderbird. "This tournament at Pebble Beach," Hicks said, "is bulging with names and personalities that are household words throughout the nation if not the entire world. They're not only in the tournament but are in the crowds following each four-some."

HICKS ADDED that most of them are coming down to watch the play at Thunderbird.

Hicks, president of Palm Springs Builders Supply company, co-chairman of the forthcoming Desert Circus and with a hand in many other civic events, will be the tournament boss at Thunderbird's \$10,000 tournament.

The list of players, according to Frank Bogert, manager of Thunderbird, "is growing with each passing day and the sale of tickets for spectators is moving rapidly."

"We expect the largest gallery ever assembled to watch a tournament on the desert," Bogert announced.

AS IT STANDS TODAY more than 30 top pros are entered. Ben Hogan, pro at Tamarisk Country club is expected to give a good account of himself in the tournament with newspapers in the nation waiting for news reports from sportswriters on how the "big little" man of golf is faring during the three days of play.

Byron Nelson hardly ever seen on the Pacific coast will be another player newsmen will be watching. Lloyd Mangrum, winner of this month's annual Los Angeles open will be in there



HE'LL BE THERE—Among the stars of the tournament world who will compete in the \$10,000 Pro-Member tournament at Thunderbird next week is Bing Crosby who this week is staging his own tournament at Pebble Beach.

among the first low scorers, it is forecast.

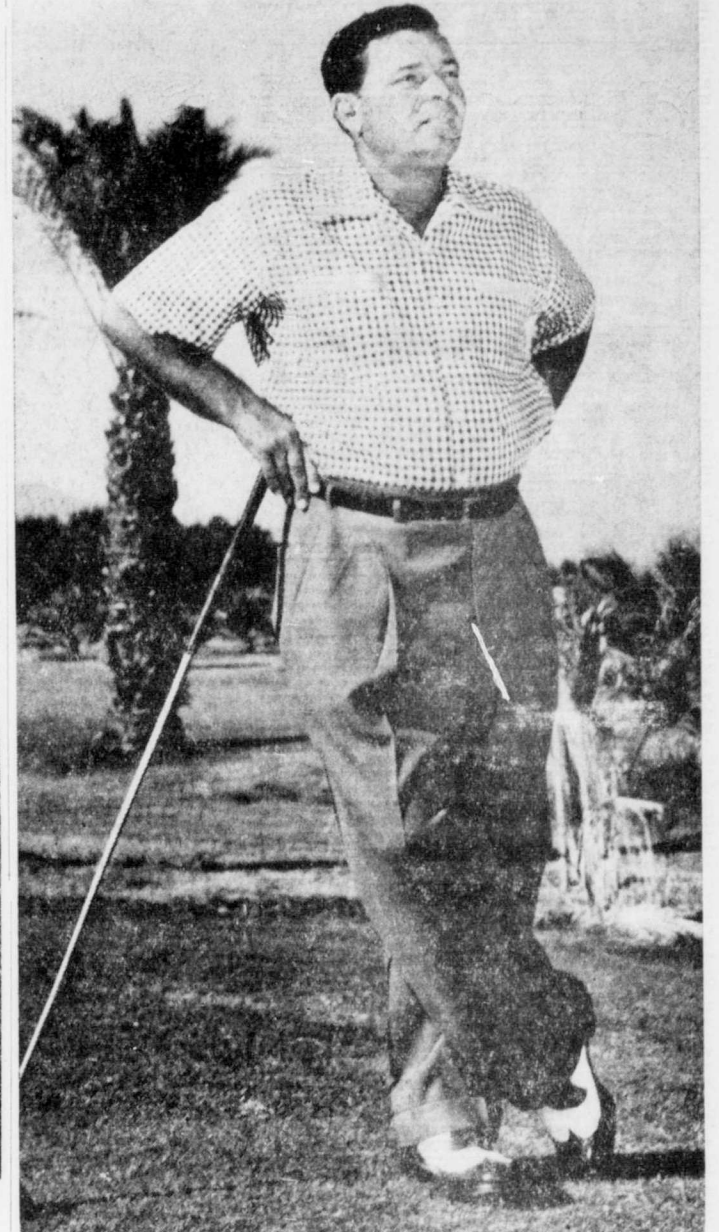
E. J. 'DUTCH' HARRISON, winner of Thunderbird's last tournament is the defending champ of the local 18 hole course.

"Anyway, both players and

spectators will get a double eye-full at the tournament—the thrill of playing in the tournament for those participating and for both spectator and golfer a first hand view of famous faces and figures," it was announced.



PRACTICE SHOT—Jimmy Hines, professional at Thunderbird country club, gives a few golf tips to Barney Hinkle. Mr. Hinkle is one of the many Thunderbird members who will participate in the pro-amateur championship on January 19.



TOURNAMENT BOSS—Milton Hicks is in charge of the \$10,000 Pro-Member tournament scheduled next week at Thunderbird Ranch and Country club.

Sun Classifieds Bring Quick Results

THUNDERBIRD RANCH & COUNTRY CLUB

\$10,000



Annual Pro-Member GOLF TOURNAMENT

THE COUNTRY'S LEADING PROS

JAN. 19, 20, 21-Monday, Tuesday, Wednesday

SIX NATIONAL OPEN WINNERS AND

TEN LOS ANGELES OPEN CHAMPS TO COMPETE

OTHERS INCLUDE

Julius Boros

1952 National Open Champion
(Leading Money Winner)

E. J. 'Dutch' Harrison

1952 Thunderbird Champion

Al Besselink

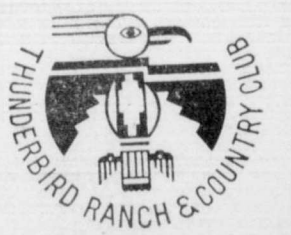
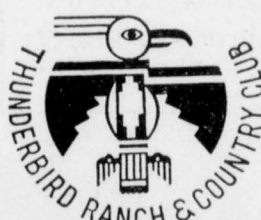
1952 Thunderbird Runner-up

Lawson Little

Jerry Barber

Byron Nelson
Cary Middlecoff
Jim Ferrier
Doug Ford
George Howard
Al Brosch
Jimmy Thompson
Jimmy Demaret

Ben Hogan
Lloyd Mangrum
Lew Worsham
Horton Smith
Ted Kroll
Jimmy Hines
John Palmer
Vic Ghezzi



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PALM SPRINGS



OPEN HOUSE
JANUARY 11
from 1 P.M. to 4 P.M.

Mid-Winter Net Tourney Dates Fixed

Racquet, Tennis
Club Courts to be
Sites for Event

Palm Springs Annual Mid-Winter Tennis Tournament will be held February 13, 14 and 15 at the Racquet club and Tennis club.

This was announced by officials of the Palm Springs Tennis Patrons association, following a meeting Friday morning with officials of the Southern California Tennis association, held at the Racquet club.

In charge of the tournament will be Mrs. William Powell, president of the local group. Plans are under way to invite top "name" players as in former years.

Attending the meeting were: Mrs. Powell, George Ripley, treasurer, and Cliff Heald, secretary of the local association; Terry T. Jones, secretary of the Southern California Tennis association; Cliff Herd of Los Angeles; Aldrich Mann II, of New York, who was chairman of the Davis Cup committee and who recently returned from the matches in Australia; Gussie Moran, tennis hostess at the Racquet club, and Eddie Meyer, pro at the Tennis club.

Crav's Remain Unbeaten in City Basketball Race

CITY RECREATION LEAGUE

	W	L
Crav's	3	0
Village Market	2	1
Royal Aces	1	2
Mhoon-Mhoon	1	2

Crav's 49, Royal Aces 45.
Mhoon-Mhoon 36, Village Market 35.

GAMES TUESDAY

Royal Aces vs. Mhoon-Mhoon.
Crav's vs. Twenty-nine Palms.

GAME THURSDAY

Village Market vs. Crav's.

Crav's rallied for 22 points in the fourth quarter to edge Royal Aces 49 to 45 and remain undefeated in City Recreation Basketball league.

The Crav's team was trailing 32 to 27 going into the last period and John Wade led the 22-point attack with 10 points. Royal Aces also held 8 to 7 first quarter and 21 to 15 halftime leads.

WADE WAS HIGH scorer for the winners with 18, but his point total was surpassed by Reagan of the Royal Aces who netted 19.

In action Thursday night, Mhoon and Mhoon scored its first win of the season by edging Village Market 36 to 35.

The score was tied after three periods of action 25 to 25. Mhoon and Mhoon led 11 to 6 at the quarter and 18 to 16 at halftime.

JACK JOHNSON was high for the winners with 11 points, and Roberts and Lewis tied for scoring honors for Village Market with 10 points each.

In games this week, Royal Aces will meet Mhoon and Mhoon Tuesday night, with Crav's and Twenty-nine Palms meeting in the second game; and on Thursday, Village Market will play Crav's.

Crav's—19	Royal Aces—15
FG FT TP	FG FT TP
Smith, f. 1 0 2	Strange, f. 5 2 12
Milton, f. 2 1 5	Reagan, f. 3 10
Linville, f. 3 1 7	Gates, f. 0 0 0
Wade, f. 8 2 18	Jones, f. 2 2 6
Lucas, c. 3 4 10	Pellum, g. 0 1 1
McDaniel, c. 0 0 0	Jose, g. 2 3 3
Dines, g. 1 4 6	
Rever, g. 0 0 0	16 13 45
W. Hines, g. 0 1 1	
	18 13 49

Score by quarters:
Crav's 12 12 12 22-49
Royal Aces 8 13 11 13-45

Village Market—15 Mhoon-Mhoon—36

FG FT TP	FG FT TP
Bradley, f. 0 2 4	Sofa, f. 0 1 1
Ruiz, f. 0 1 1	King, f. 1 4 6
Roberts, f. 4 2 10	McCrystal, f. 0 0 0
Hansen, f. 1 1 3	Buresh, f. 2 3 7
Seip, f. 2 0 6	Johnson, c. 3 1 11
Smith, c. 0 0 1	McKinney, c. 2 1 5
Martinez, g. 0 0 0	Hanes, g. 1 3 5
Decker, g. 3 4 10	Rodriguez, g. 0 0 0
	12 11 35
	11 14 36

Score by quarters:
Village Market 6 10 9 10-35
Mhoon-Mhoon 11 7 7 11-36

Mrs. Homer Cobb opened her home on Merito place recently and has been entertaining Los Angeles friends since her arrival in the Village.

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PLAN TENNIS TOURNAMENT—Making plans for the annual Palm Springs Mid-Winter Tennis Tournament on February 13, 14 and 15 are (l. to r.) George Ripley, treasurer of the Palm Springs Tennis Patrons Association, sponsor of the tourney; Mrs. William Powell, president, who will be in charge of the meet, and Aldrich Mann of New York, chairman of the Davis Cup Committee. Meeting of all interested groups was held Friday at the Racquet Club.

Palm Springs Handicap to be 'Anita Feature Friday

For this third week at Santa Anita, which has the last short schedule of four racing days, four more of California's breeding farms and Palm Springs are to be featured for the rich overnight tractions.

Starting on Wednesday, there will be a race named for the Edenvale Farm, just south of San Jose that is owned by Mrs. John Payson Adams. It is a set up for classified fillies and mares, four-year-olds and up, at seven furlongs for a \$7500 purse, and will support the Los Feliz Stakes.

Thursday will see the running of a handicap in honor of the Ellsworth Ranch at Ontario and allowance for the Elobee Farm of Mr. and Mrs. L. G. Burns at Canoga Park. The Ellsworth will be for four-year-olds and up at

six furlongs for \$7500 and The Elobee for three-year-olds at six furlongs for \$10,000.

The PALM SPRINGS Handicap for classified four-year-olds and up at 1 1-16 miles for \$10,000 and the McBean Ranch Classified for four-year-olds and up at seven furlongs for \$7500 are in the book for Friday. Quite a delegation of racing fans is expected from the famous Winter desert resort.

The \$25,000 San Fernando Stakes and the \$20,000 San Carlos Handicap are billed for Saturday.

Bill Manger spent the holidays with his parents in San Francisco. Mr. Manger is on the faculty at the high school and arrived back in town on Sunday.

Arabs Win Over Indians in First RCL Loop Game

Coach Clare Ballagh's Indians dropped their first conference game of the season Friday night at Coachella, 38 to 31, but displayed their best form this season.

After trailing 12 to 5 after the first quarter of play, the local squad rallied to come within one point of the Arabs at halftime, 17 to 16, and went ahead in the first minutes of the third period, 18 to 17, before dropping behind to stay.

SCORE AFTER three periods of action was 32 to 26, and the last quarter was given even with the Coachella cagers outscoring the Indians 6 to 5.

Ignacio Lopez and Ralph Rodriguez paced the Arabs win with 16 and 11 points respectively, netting all but 11 of their team's points.

Scoring for the Villagers was evenly divided with Dave Zitrinsky and Larry Coulton having seven each, and Ray Debris and Laster scoring six each.

In other opening games, Banning defeated Perris 52 to 49. Elsinore won over San Jacinto 54 to 39, and Hemet routed Beaumont 44 to 25. Banning plays here next Friday night.

The varsity box score:

(38) Coachella	Palm Springs (31)
(16) Lopez	F. Drubiz (6)
(11) Rodriguez	F. Zitrinsky (7)
(9) Willard	C. Coulton (7)
(1) Carmona	C. Laster (6)
(7) Tomasek	G. Harrison (2)
Scoring Subs:	Coachella—Fuller (1), Ramirez (2);
Palm Springs—Smith (2), Egberg (1).	Halftime Score: Coachella 17, Palm Springs 16. Bee Game: Coachella 44, Palm Springs 27.



NEW PRO—Johnny Faunce, the new tennis pro at El Mirador hosted a large cocktail party Friday night in the tennis clubhouse at El Mirador. Among the guests were E. Roy Fitzgerald, left of the host, and Ray Ryan, on the right.

Enthusiastic Crowd Sees Polo at Shadow Mountain

The inauguration of big-time polo at Shadow Mountain club well as the Hollywood and San Bernardino teams, performed brilliantly and assure regular polo matches each Saturday and Sunday during the rest of the season.

The Shadow Mountain club team under Captain Don How-

den and the Sun Dials under Captain Charles Huthsing, as well as the Hollywood and San Bernardino teams, performed brilliantly and assure regular polo matches each Saturday and Sunday during the rest of the season.

Without the fine support of the people of Palm Springs, Indio, Palm Desert and other surrounding communities, this exciting game would not be possible. As it turned out, the rousing reception given the sport insures a new thrill for months to come.

Games start each Saturday and Sunday at 2:30 with \$1 admission for adults and 50 cents for those under 21.

READ SUN
CLASSIFIED ADS

Utility Standards Group Rallies in Palm Springs

Bi-monthly meeting of the California Inter-Utilities Underground Standards committee was held Friday at El Mirador hotel, following inspection of a new type of low-cost residential underground construction in Palm Springs.

The committee is composed of engineers who supervise the design and operation of the underground electric systems of 12 California utilities and one Hawaiian company. Their aim is to provide better underground electric service at lower cost.

New type of underground construction in Palm Springs has been used in six subdivisions and has reduced the cost by 30 to 50 per cent from construction which was previously used. It was explained. This system has achieved national prominence.

Three of the 10 largest electric utilities in the United States are represented on the committee.

RIVERSIDE COUNTY LEAGUE

	W	L	Pts.	Opp.
Banning	1	0	52	49
Elsinore	1	0	34	39
Hemet	1	0	44	25
Coachella	1	0	38	31
Palm Springs	0	1	31	38
Beaumont	0	1	25	44
San Jacinto	0	1	39	54
Perris	0	1	49	52

SCORES FRIDAY

Coachella 38, Palm Springs 31.
Banning 52, Perris 49.

Elsinore 34, San Jacinto 39.

Hemet 44, Beaumont 25.

GAMES FRIDAY

Banning at Palm Springs.
Coachella at San Jacinto.
Hemet at Perris.
Elsinore at Beaumont.

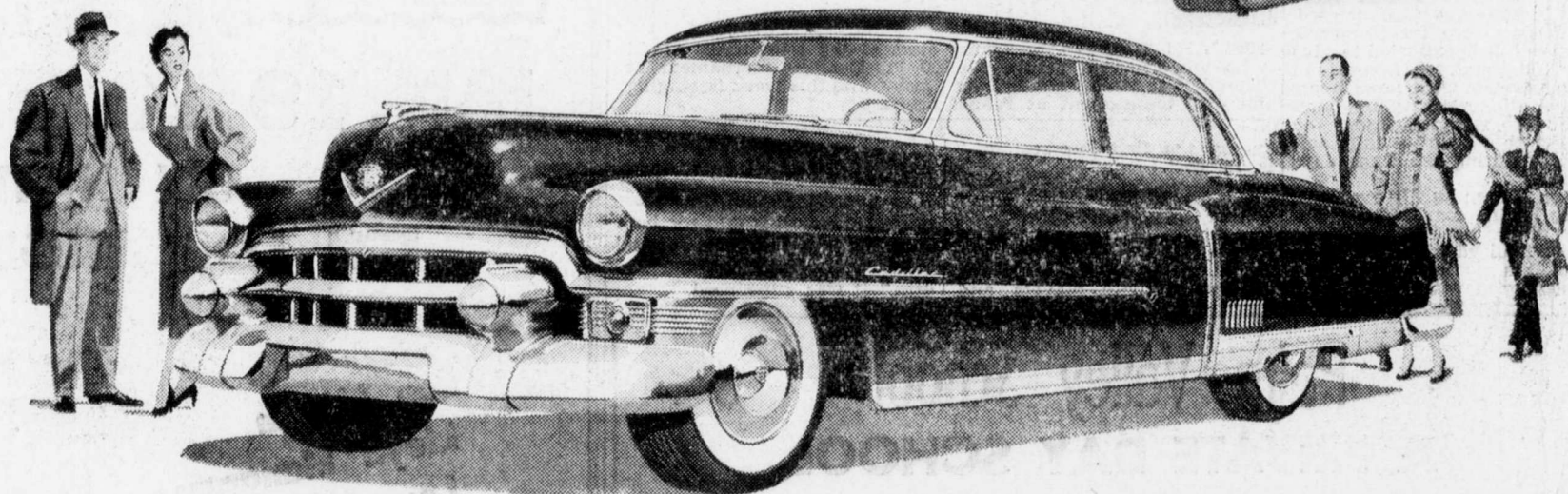
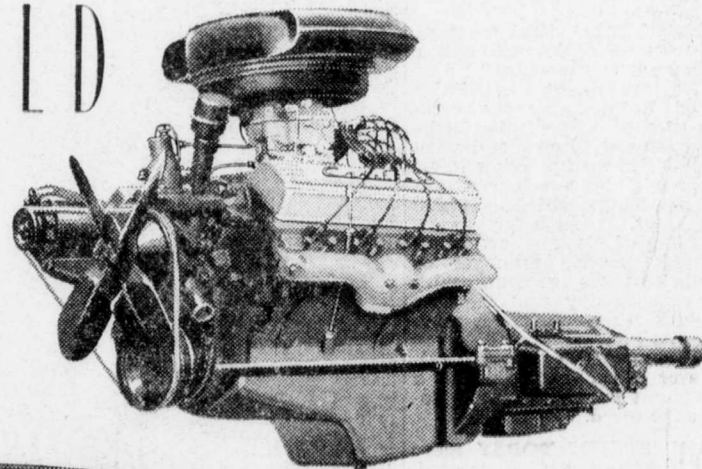
ON DISPLAY TOMORROW - THE 1953

Cadillac

A NEW INSPIRATION FOR THE AUTOMOTIVE WORLD

BY THE PREMIER BUILDER

OF THE V-8 ENGINE!



IMPROVEMENT HIGHLIGHTS

- DYNAMIC NEW 210 H.P. ENGINE
- VASTLY IMPROVED HYDRA-MATIC DRIVE
- ADVANCED POWER STEERING*
- BREATH-TAKING NEW INTERIORS
- NEW CADILLAC AIR CONDITIONER*
- MORE BEAUTIFUL EXTERIOR STYLING
- EVEN GREATER OPERATING ECONOMY

*Optional at extra cost.

A great new inspiration for the automotive world will be on display in our showroom tomorrow. It's the 1953 Cadillac—the latest triumph of Cadillac's engineering and styling genius. Its beauty alone would place this new motoring creation among Cadillac's all-time "greats"—for its innumerable exterior changes have made it simply breath-taking to behold. Its interiors, too, are dramatically new—offering the most beautiful fabrics and appointments ever available in a motor car. And for those who desire the ultimate in comfort, a wonderful new Cadillac Air Conditioner* is now available. But the heart of this new Cadillac's greatness lies in its performance—so extraordinary that it transcends any previous concept of how a motor car should act and handle. This magnificent performance

comes from many sources. It comes from Cadillac's improved Hydra-Matic Drive. It comes from Cadillac's advanced Power Steering*—so marvelous that turning and parking and steering become almost a response to your wish. And it comes—in even greater measure—from Cadillac's great new 210 h.p. engine... the dramatic climax of almost 40 years of unduplicated experience in the design and construction of V-8 engines. We sincerely urge you to see and drive this great motor car. It is offered in three new series—the beautiful "Sixty-Two," the luxurious "Sixty Special" and the distinguished "Seventy-Five." There is also Cadillac's new sports convertible, the Eldorado—the most glamorous and exciting creation in the whole of Cadillac history. Why not see them soon?

PLAZA MOTORS

182 EAST ARENAS ROAD

PHONES 5122 and 2-5342

VILLAGERS Here, There and Abroad

Pat Bentley, daughter of Mr. and Mrs. Eden R. Bentley, left the Village Sunday to resume her classes at the Monticello Girls School in Los Angeles. This was the first opportunity for mother, Jean Keller, and daughter to be together for the New Year.

Mr. and Mrs. Elmo Purnel entertained Mrs. Purnel's sister, Mrs. Marie Maxwell and friend, John Sutton, both of Phoenix, on New Year's and the weekend. The visitors enjoyed seeing the clubs and attended a Los Compadres party in the new club house.

Dan Stith of 1385 Buena Vista drive left for New York Monday to attend an executive conference to be held during the ensuing week. He will return to the west coast when business permits.

During the holidays Helen Thompson of Neenah, Wisconsin, and librarian at the local high school, couldn't get home so visited with old friends in San Pedro, Plinridge, Long Beach and Santa Ana.

Mr. and Mrs. Ben Zeisel, 1061 San Lorenzo drive, hosted a party for 20 guests at their home on New Year's Eve. A festive buffet table attracted the guests in an evening of social gaiety.

Sunday was the 10th wedding anniversary of Mr. and Mrs. Harry Bernstein, owners of the Mike's Fireside shop. The occasion was celebrated by dinner in the Starlite Room of the Chi Chi with Mr. and Mrs. Ralph Calmy of Glendale as their guests.

Mrs. O. B. McRory with her children and mother, Mrs. Mary B. Smith, have gone to San Francisco to make that their future home. Dr. McRory has been practicing in the Bay City for some time. The family remained in the Village until the small animals hospital, which they owned, was sold and their household furnishings could be shipped. This was accomplished just before Christmas and it was a happy family reunion for them in San Francisco, their new home.

The holidays of 1952 will be long remembered by Mr. and Mrs. Ham Johns. They departed from Los Angeles airport two days before Christmas for Edmonton, Canada, and arrived back in the Village Sunday evening. The beautiful scenery, snow, Christmas carols in French, and the family traditions for this time of the year are things I will never forget, said Mrs. Johns.

Rachel Nommenson arrived back in the Village on Sunday after spending the holidays in San Francisco with relatives.

Mr. and Mrs. John McIntire and daughter, Gladys O'Bryne, entertained Miss Helen Monroe of Long Beach, at their Outpost Estate home recently.

Seen dining at Angelos recently were: Irene Manning, sing-

ing star, with Anita Haskell Jones and Richard Harvout. The latter is a brother of Miss Manning's. Seated at another table were: Mr. and Mrs. George Earnest and Mr. and Mrs. Mel Peterson.

Mr. and Mrs. Pat Martin, of 630 Calle Palo Fierro, entertained many out of town guests recently. The list included: Mr. and Mrs. Jack Hall of Bakersfield, Mr. and Mrs. Charles Martin of Los Angeles, Mr. and Mrs. Vern Hurst of North Hollywood, Mrs. Katherine Schaff and Mrs. Agnes McAuliffe of Los Angeles, Charles and Howard Brown of Los Angeles, and Joe Waddington of Bell.

With the newly arrived daughter, Sherida Ann, into the home of Mr. and Mrs. Arbin Sullivan, the grandmother, Mrs. Ralph E. Lucas of El Segundo, is their houseguest for about ten days.

Recent guests at the home of Mr. and Mrs. Sam Henderson were: Mr. and Mrs. Ray Corn of Balboa, Mr. and Mrs. John Christman and daughter, Dondra and son Ricky of Twentynine Palms. Mr. Christman is superintendent of the Air Base in the upper desert.

Charles Burket, Mr. and Mrs. Bob Anderson of Azusa, and Thomas Carothers of Banning were on hand New Year's Day to see the Rose Bowl game. Mr. Burket is an ardent football fan and attended most of the games in Los Angeles last fall.

Mrs. Florence Helms returned to the Village Saturday from San Jose where she visited with



They say the food is wonderful at the Lone Palm. Complete dinners from \$2.75 served 6:00 to 8:30. For reservations telephone 2241. Eddie Dillon makes the cocktails.

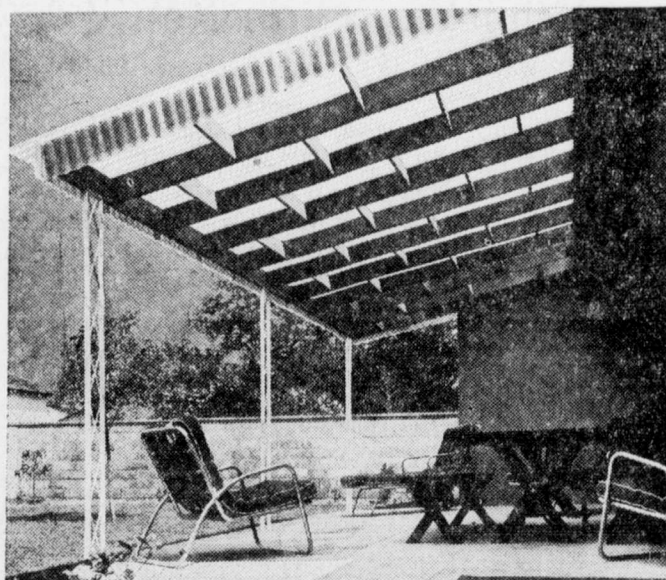
HORACE HEIDT'S

Lone Palm Hotel
1276 NO. INDIAN AVE.
Si Slocum, Manager

AWNINGS Gay with COL-O-RAY

For Patios — Windows — Doors
Carports — Residential — Commercial

NO MORE DARK PATIOS OR WINDOWS!
Makes all other awnings old-fashioned.
Costs no more. Lasts forever.



Yes, you can now look at the world through rose-colored translucent patios... or blue... or green... or yellow... or any color of your own choosing. **PREFABRICATED IN OUR OWN FACTORY FOR EASY SELF INSTALLATION** — or completely installed for only a few cents a day on F.H.A.

Bel-Air engineers will be in Palm Springs soon to advise you and to give you Free Estimates. So mail coupon today or phone collect.

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TODAY! For Full
Information and
FREE COLOR BOOKLET

NAME _____
ADDRESS _____
CITY _____ PHONE _____

her parents over the holidays.

Mr. and Mrs. H. W. Clatsworthy of 1123 San Lorenzo drive hosted a cocktail party at their home recently. Among the guests were: Mr. and Mrs. Louis Reid of Denver, Mr. and Mrs. Dwight Chapman, also of Denver, Mr. and Mrs. John Porter, Mr. and Mrs. Eden R. Bentley, and Mr. and Mrs. Edward Dunn.

Thursday Mrs. Jean Alkalay and daughter, Mrs. Lorraine Harper, and granddaughter Natalie Harper went into Arcadia to be guests of Mrs. Alkalay's sister and husband, Mr. and Mrs. Nat Bertram. Friday the Bertram household was turned into a festive setting to celebrate Mrs. Harper's and Mrs. Bertram's birthdays. About 250 guests were present for the affair. Ducl de Kerejarto, concert violinist, accompanied by Tillie Barscha, entertained the group and one of the guests, Peter Goring, of opera fame, also thrilled those present with a few numbers. After her return to the Village recently Mrs. Alkalay had as her houseguest her son, Ernest Alkalay, who is a portrait painter in Los Angeles, and his daughter, Burdette.

Sunday the Los Compadres enjoyed a breakfast ride to Sun-Air park in Cathedral City. At that time plans were made for the coming moonlight ride on

January 25. A barbecue dinner will be served on the desert to the riders and guests.

Mr. and Mrs. Ed. Schizler spent Thursday and Friday with their daughter and family, Mr. and Mrs. Hubert Herman, in Santa Monica.

Recent guests at the home of Mr. and Mrs. Marty Kenyon were Mrs. Kenyon's parents, Mr. and Mrs. J. M. Butler and Mr. and Mrs. E. L. Phelps and daughters, Linda and Penny Sue, of El Monte.

The Jewish Women's Group is making arrangements for their annual Rummage Sale at the Ramon building January 23. The big event of the season sponsored by this group will take place on February 12. It will be a benefit dinner-dance at the Community Center. The dinner will be prepared by the chefs of the Racquet club. Entertainment will include a floor show and a name band to be on hand for the evening of dancing. The committee in charge say this will be the biggest social of the season at the Jewish Center. The proceeds will go toward all community services.

Mr. and Mrs. Russell Denney have been busy entertaining guests. Their daughter Shirley, of Redlands university and son, Roger of UCLA, were home for their holiday vacations. Other

guests included another daughter and husband, Mr. and Mrs. Herbert Tice. Mr. Tice was just discharged from the service and moved from Phoenix to Los Angeles only recently. Mrs. Rose Rennee and daughter, Elise Rennee and Mrs. Herbert Tice Sr. also of Los Angeles were also visitors at the Denney home.

Sara Jenkins spent the holidays with relatives in Artesia. She arrived back in town Sunday.

Tuesday the St. Theresa's young people group met for a ham and cabbage dinner at the parish hall. Mrs. Pat Martin, who was chief cook, headed a committee which included Mrs. Jack McCoy and Mrs. Gordon Krysen. About 32 members were present for the dinner and meeting.

The home of Mr. and Mrs. Max Grone was a scene of gaiety New Year's Eve. The hosts included Mr. and Mrs. Leo Fine, Mr. and Mrs. Mort Weismann, Mr. and Mrs. Dexter Blau, Mr. and Mrs. Lou Wagner, and Mr. and Mrs. Morrie Udell. Through the evening about 30 couples came to celebrate the occasion. About 2 a. m. the group enjoyed movies which Mr. Grone had taken of his many trips. As Mr. Grone said, "everyone was having such a good time they didn't want to go home. They finally

left at about 5:30, but that wasn't all, they came back in the afternoon and we started all over again." Dr. and Mrs. Arthur Turbow of Los Angeles were the only out-of-towners.

Mr. and Mrs. Bert Dutcher of 734 Paseo El Mirador enjoyed their daughter and family, Mr. and Mrs. Alex Manier and daughters, Susan, Marcia and Judy and son, John of Appleton, Wisconsin as their houseguests for over three weeks. Spending the holidays away from snow and icy winds was quite unique for the Wisconsinites who left for their home Monday.

Mrs. Ralph Clock arrived in the Village during the holidays from Long Beach and has opened her home on Merito place. Mrs. Clock will be remembered as the former president of the local women's club.

Edwin Silverman who arrived here the day before Christmas to be with his family plans to leave the first of next month for their home in Chicago. The past ten days the Silvermans have been entertaining Mrs. Elizabeth Gordon and son, Roger of Beverly Hills as their house guests.

The short romance and recent marriage of two Villagers was just revealed. Marlene Otto, daughter of Mr. and Mrs. Frank Otto, all on the staff of the Des-

ert Inn, married Robert Douglas, employee of the Inn. The couple was married in Yuma, Arizona December 21 and the parents of the bride held a reception at the recreation hall of the Inn Dec. 28. The bride and bridegroom were presented with an automobile for a wedding gift.

On Saturday Mr. and Mrs. Harry Plitts and Mr. and Mrs. Aaron Sternberg hosted a large party at Deep Well. About 150 guests were present for this gala affair. Cocktails and a buffet dinner, a la Santos, was served. There was dancing through the evening.

Eunice Crooke was in the Sherman Oaks for the holidays. She spent enjoyable vacations with her parents and friends.

3b—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, January 12, 1953

PIANOS

For SALE or RENT
Grands, Spinets, Uprights
Apply Rent on Purchase
Dealer For
NATIONALLY ADVERTISED
NEW PIANOS
HOLLEY & JACKSON
233 Cajon St. Phone 4-6891
REDLANDS



Wonder Palms HOTEL and GUEST RANCH

All Dining Facilities and Bar
Open to the Public

Truly an adventure in good eating

Luncheon on the Patio.....Dinner in Blue Room

Under Personal Supervision

CHARLES CHARLSTON PHONE 8-4111

The Desert Sun is the Biggest Bargain on the Desert Today!

The Desert Sun Enters 1953 with the Greatest
readership in it's history — over 100%
more readership than 5 years ago

This growth has far surpassed the phenomenal growth of the Village in this same period of time.

No other advertising medium on the desert can give you the mass circulation coverage — no other medium can bring your message to so many people — no other medium can do your advertising job as economically.

Why Newspapers Are Your Best Medium

Since 1920 the population of the United States has grown 47% — Newspaper circulations have gone up 94%.

Newspaper reading is the only normal family activity which has not been effected by television.

IN COMMUNITIES TESTED

Movie attendance has dropped 77%
Evening radio listening has dropped 88%
Adult magazine reading has dropped 53%
Home entertaining has dropped 87%

The devotion of the American public to newspaper reading makes it the most effective advertising medium in the nation today.

Survey conducted by
CUNNINGHAM & WALSH, INC.

The Desert Sun

"Your Newspaper on the Desert"

FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

4b—The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, January 12, 1953

Sideliner By PHIL STONE

With Christmas and New Year's gaily past, it's natural that a community like Palm Springs which takes pride in its self-bestowed but well-earned title of America's foremost desert resort should now look to future events and excitement to amuse our visitors and stimulate our business.

In case you hadn't thought of it, working in a resort community is actually one of the nicest ways a nice person could choose to pay the rent and feed the face. Because, basically, working in a resort community means working at making people happy. Helping them enjoy relaxing around the swimming pools, on horseback and on the golf courses... helping them enjoy splurging in the smart specialty shops and the gay niteries.

It's true that those of us who are in what Riverside county's Industrial Survey Expert Stuart Walsh calls "the service industries" get paid for our help... but after some six years meeting visitors in the desert, this reporter can report with authority that the merchants, the hotelmen, the seasonal workers and all the rest of us wouldn't be very happy on our jobs if we didn't, basically, like people... and, we probably wouldn't last long on the job, either.

All of which is a way of leading up to the fact that Palm Springs this week launched definite and constructive plans for the 17th annual Desert Circus, an event of local magnitude comparable to old New Orleans' Mardi Gras and pretty nearly as colorful.

After this week's meeting in the desert on the grounds of the Desert Inn, we have a definite set of dates—April 16, 17, 18 and 19. We have a definite organization, headed by Milt Hicks and George Strebe... and those two longtime desert residents have some definite plans which will go far to bring Desert Circus back to its old character of an informal, community-wide western wingding with entertainment for everybody.

This getting back to what's down here on the desert we certainly may call the devil-grass roots that do a lot to answer the objections of those local critics who feel that in the past four or five years Desert Circus got a touch too professional, even maybe a touch too commercial... and not so darned successfully commercial, at that.

CLASSIFIED ADS The Desert Sun and PALM SPRINGS NEWS

Published every MONDAY and THURSDAY PHONE 2249 Box 190, Palm Springs, Calif.

RATES (Minimum ad, 3 lines—count 24 letters and spaces to a line) 1 time, per line.....75c (Min. 2.25—1.50 cash in adv.) 1 week (2 TIMES).....1.25 1 month (4 TIMES).....2.25 3 months (12 TIMES).....6.00

Lost and Found 10 LOST—Black Kodak folding camera, 620 film with two snaps taken. Reward. Write Box 190, File K1.

Personals 12 Madame Gray Palmist—Spiritual Reader

ADVICE on all matters. Permanently located. 415 No. Palm Canyon Dr. Appointments not necessary. Open daily and Sundays. 9 a. m. to 11 p. m. at night.

Service Miscellaneous 15 MIMEOGRAPHING. Addressing by stencil. Mailing. All electric. Your list or ours. Periodic bulletins, billing and other service for organizations.

REMODEL OR REPAIR Car Ports, Room, Extensions Patios, Walls, Pools, Store Fronts New Home Construction

ASPHALT-PAVING — Grading, Road oil and Cement work, driveways, etc. Free estimates. Gravel Construction Co. Ph. 2701 Palm Springs

CARPENTER WORK LICENSED. Remodeling specialist for 26 years, residential and commercial. Ph. Banning 3362.

MANUSCRIPTS neatly and accurately typed 60c per 1000 words. Dorothy Campbell, El Mirador Hotel, Ph. 2044.

BEAUTIFUL SWIMMING POOLS \$400 to \$800. "FHA TERMS." Phone 6762.

Situations Wanted 25 POSITION wanted by woman whose chief qualifications and assets are—Personality, good appearance, tact, mature judgment, and dependability. No ties. Free to travel. Metaphysical belief. Full particulars on contact. Box 190, K6.

EXPERIENCED middle-aged woman to assume responsibility for children and management of household during your vacation or business trip. Call Banning 8073.

COUPLE experienced in Motel and Resort Management. Salary or percentage. Excellent references. Write Box 190, File K9.

EXPERT painter and carpenter. Fast, reliable. 35 years' experience. \$1.50 hour or exchange labor as part or full on car. Write Box 190, File K8.

CHAUFFEUR — White, careful, sober. Excellent references. Temporary or permanent. Know vicinity and Hollywood. Write Box 190, File K4.

Situations Wanted 25

AVAILABLE HUSBAND and wife as couple or separate, would consider better class hotel, motel or unit management. Salary or percentage basis. No domestic or maintenance work. Local bank references—college—secretarial experience and excellent social background. Ph. 3285.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 2341 or 5850.

RETIRED persons or others—men or women—you can substantially increase your income with pleasant, full or part time occupation. Write W. W. Harder, 203 So. Pomona Ave., Brea, Cal.

SALESMAN, experienced in sales of house trailers. To take complete charge of sales lot. Apply in person. Pavy's, 1001 So. Palm Canyon Dr.

FREE EMPLOYMENT OFFICE 224 North Indian Avenue

HOUSEKEEPER, take full charge. Recommendations required. 3 adults. New home. Ph. 2124.

EXPERIENCED CHECKER FOR SMALL MARKET. Phone 8-4082

SALESLADY WANTED APPLY at 314 No. Palm Canyon.

REAL Estate Salesman or Broker. Write Box 190, File J9.

GROCERY store in desert. Close to Palm Springs. Excellent equipment. Doing nice volume. Ideal for couple. Good lease. \$12,500 handles.

CAFE with living quarters, good lease on percent only. Couple can handle. Amount of business rests with operator. References required. Ill health forces sale. \$4950 cash or will trade for equity on income property. Write Box 190, File J3.

WONDERFUL opportunity for partner in established business. \$1500 to \$2000 needed. Ph. 6338.

NEED MONEY ON YOUR PROPERTY? Will give 1st or 2nd trust deed. Box 190, File F10.

LOT and Acreage 33 CORNER and ADJOINING lot Nos. 2 and 5 Palm Canyon Estates. Anxious sell. Make any legitimate offer. Cash, Terms, or L. A. even trade.

P. O. BOX 2462 TERM. ANNEX, LOS ANGELES 54.

BUY a few acres at a price to fit your pocketbook. Ten minutes from center of Palm Springs. See Louis Venger at 3775 No. Indian Ave. or Ph. 5595. All men are brothers.

7 CHOICE lots Shangri La Palms, \$200 down, \$20 monthly. 15 acres, 2-room cabin, \$4800, \$500 down, \$36 monthly. C. L. Crosby, Box 57, Wallace Date Gardens, 1000 Palms, Calif.

5 ACRES near Thunderbird, with water. Date Palm Drive back of Sun Swim Club. \$8000. Terms. Cy Watson, Mission Inn, Riverside. Phone 1, Ext. 70.

Real Estate—For Sale 35

WHAT MORE CAN YOU ASK IN PALM SPRINGS

A BRAND shiny new home, nestled against the hills out of the windbelt on a beautiful unobstructed 137'x120' view lot—surrounded by quality homes—1664 sq. ft. of excellent construction—2 Bedrooms, 2 Baths — Fireplace — PLUS oversized dressing room—outside Laundry Room—UNIT HEAT—PRICE? \$19,500.

BILLY WRIGHT REALTOR 285 N. Palm Canyon Dr. Ph. 5727

SMALL down payment. Charming 2 bedroom, 2 bath home, furnished. Forced air furnace heat, cooling system, lot 120 ft. frontage, completely fenced and landscaped.

TAHQUITZ RIVER ESTATE. New 3 bedroom home. Partially furnished, near school. Extraordinary value for only \$24,500.

John W. Williams Realtor or Associates Claude W. Gottbeuhuet Roslyn Lang 423 No. Palm Canyon Dr. Ph. 3311

MODERN 3 BEDROOM and den home, 2 baths, large living room, fireplace, central heating, air conditioning, heated pool. On corner lot, beautiful exposure, \$28,000 including expensive wall to wall carpeting and drapes.

Adolph Israel REALTOR, EXCLUSIVE AGENT 671 N. Palm Canyon Drive Phone 2981 Joseph Familia, Associate

OWNER MUST sell on account of illness. Let us show you this beautiful 2-bedroom, den home. Very tastefully furnished. Plenty of lawn, trees and shrubs, many extras such as deep freeze, washer, etc. Corner location.

6 UNITS, excellent corner location, room for additional units or pool.

Ralph Weinstein REALTOR 256 1/2 So. Palm Canyon Dr. Ph. 2884 Next to the House of Murphy

Good Investment PLYMIRE THEATRE BUILDING AND 6 RENTALS In Desert Hot Springs on Palm Drive

J. Marie Ropp REALTOR Theatre Building, Desert Hot Springs. Phone 511

BEAUTIFUL new 3-bedroom home. Furnished, carpeted throughout and draped. Natural rock fireplace. 2 baths all tile. Home completely insulated. Landscaped and heated pool. Glass sliding doors out of living room dining room and guest bedroom. Forced air heating. 3 coolers for maximum comfort. Large lot completely enclosed for privacy. Immediate possession. 1025 Deep Well Rd.

NEAR new Marine Base. Large apartment motel plus owner's 3-bedroom, 2-bath home's. \$30,000 handles. Write Owner, Box 177, Twenty-nine Palms.

FOR BETTER REALTY DEALS SEE ADOLPH ISRAEL, REALTOR 671 N. PALM CANYON DRIVE

FOR SALE BY OWNER 7 DE LUXE units and swimming pool, off Highway 111 near Thunderbird. Ph. Palm Springs 8-3238.

SMALL Stucco, panel ray, cooler. G. E. Refrigerator, stove, porch, trees. Sacrifice illness. \$4500. Owner. 402 N. Calle Santa Rosa.

Real Estate—For Sale 35

OPEN - NEW A MOST OUTSTANDING BEAUTIFUL NEW HOME. Carpeted and draped by decorator. Exterior and interior colors by famous consultant. GORGEOUS ALL YEAR LAWN. Over 2000 plants and shrubs. FIVE 20' YEAR-OLD DATE PALMS Imported and replanted. Shares of cheap irrigation water.

POOL. The finest of heated and filtered pools. IMPORTED MOSAIC TILE WALKS. The pool area is private and protected by high walls. UNDERGROUND CONDUIT LIGHTING TREES, HOUSE AND POOL AREA WITH COLOR FLOODS.

3 LARGE BEDROOMS, 3 BATHS and PROVISION FOR MAID'S ROOM in Oversized 2-car garage. Spacious kitchen with Youngstown cabinets, garbage disposal, dishwasher. Modern in every detail. Air conditioning.

FINEST LOCATION IN PALM SPRINGS SURROUNDED BY SUCH PROPERTIES AS AL JOLSON, ARAKELIAN, DARYL ZANUCK, RAY DODGE ESTATES, ETC.

WE SAY THIS IS A REALLY GORGEOUS HOME AND FEEL SURE YOU WILL AGREE WHEN YOU SEE IT.

REPLACEMENT COST OVER \$64,000. NEW ONLY \$53,500. 380 VIA COLUSA, JUST EAST OF HOWARD MANOR HOTEL. OWNER ON PROPERTY. OR PHONE 2952. EVENING 5103. OR SEE YOUR BROKER.

TERRY RAY Helen Churchill Jones DeVorzon Charles Shnyder Howard Palmer 773 N. Palm Canyon Dr. Ph. 2064

ATTENTION BUYERS! FOR PALM DESERT properties, acreage, ranches and ranch estate sites in the Coachella Valley.

SEE BOB ELLSWORTH Associate HARRY H. HOLT RANCHER, real estate broker, who knows lands, crops, costs and values.

OFFICE Desert Apartments, Palm Village Way, PALM DESERT P.O. Box 36 Phone 76-3741

WEEKS SPECIALS 3000 SQ. FT., 3-bath home, Palm Desert, furnished, \$25,000, terms.

50-ACRE grape ranch in Palm Desert, with 4 bedroom home, \$125,000.

ACREAGE in Palm Desert area from \$100.

600 ACRES adjoining Palm Springs city limits at \$65,000. Terms.

PRODUCTIVE 40 ACRE RANCH THERE is 660 feet frontage on Highway 111 in fast developing area. 30 acres in dates, 10 acres in grapefruit. Dates interplanted with full bearing limes. All irrigated from own well with ample supply of water. There is a beautiful building site. Priced less than vacant land without water at the incredibly low price of \$1500 per acre.

FULL PRICE \$60,000 James W. Hammond 875 N. Palm Canyon. Ph. 5373

ESTHER HAMMOND LISA H. JONES EVE MORGAN NEW YEAR SPECIALS VIEW LOT 50 by 95 \$1250 Nice Corner 100 by 95 \$2200 40 acres with 13 A. dates, low price \$500 per acre.

2-bedroom, furnished \$3950 2-bedroom, carpet \$7000 1-bedroom, large lot \$7500 Pumice home, garage \$8000 2-bedroom, lanai, 100 ft. \$9500 New home, 100 ft. lot \$10,000 Nice duplex, extra lot \$11,500 3-bedroom, 2-bath, 100' offer. 3-unit, home & rental Special 6-unit, face 2 streets \$17,500

Real Estate—For Sale 35

M. H. BLAKELEY In CATHEDRAL CITY (B'way & Glenn—Ph. PS 8-4313) for the best buys

HOMES: 1 bedroom, furnished \$6500 2 bedrooms, unfurnished 7000 2 bedrooms, furnished 8500 2 bedrooms (new), unfurnished, finest construction, forced heat in all rooms, carport, large lot 110' frontage, 12,500 (Terms can be arranged)

INCOME PROPERTIES: 2 units, unfurnished (leased) \$11,500 3 units, furnished 14,500 6 units, furnished 17,500 8 units, furnished 28,000 (all in excellent condition and show good income)

ACREAGE: 60 level acres (good grape land) \$15,000 15 acres on Hwy. 111, good well; excellent location for trailer park, motel or other business. Compare price with other similar highway frontage 11,000 40 acres (13 acres in dates) 25,000 and many other good listings it will pay you to investigate.

CATHEDRAL CITY AREA \$2500 DOWN—1 B.R. furn. concrete block home, fireplace, choice Sunair location—\$9000 total.

\$13,500—3 B.R., two-bath, large walled lot. \$1695 TERMS—95-ft. lot in restricted tract. Discount for cash.

\$24,950—BEAUTIFUL furnished adobe in date garden. LOVELY home with swimming pool. Gorgeous view, secluded, furnished and landscaped. Cost \$20,500. Owner says make offer.

SEE THE CLARKS 68-762 Broadway Phone 8-8691 with W. R. Hillery, Realtor

COME SEE VISTA A PROSPEROUS, homey community, with the most equable climate in the U.S.A., no smog, located only 8 miles from the ocean, near the mountains, and less than 1 hour from San Diego.

WE HAVE homes & avocado groves, large & small, from \$8000 to \$100,000 to sell or trade.

Ray D Johnson 433 S. Santa Fe, Vista, Calif. opposite Safeway. Phone 6576

BANNING THE HEALTH CITY! FOR professional use, this fine home, 1600 sq. ft., ideal location, 75 ft. frontage, nicely landscaped, patio, double garage. Priced right at \$18,750. \$5000 cash.

STROUT REALTY LENA B. KLEIN, Realtor 977 W. Ramsey, Banning

100 MILE VIEW FOR A True Desert Lover. Small neat home—water, 80 ACRES. If you like the EXTRAORDINARY—see this one! \$15,000

R. H McDONALD Corner Dillon and Palm Post Office Box 21 Desert Hot Springs. Ph. 143

Morongo Lodge ALL or part. Main lodge with coffee shop, dining room, lobby, etc., fully equipped. 12 modern cottages, 12 acres, pool and corral. 18 miles from Palm Springs on 29 Palms Highway. P. O. Box 37, Morongo Valley, Calif.

ANOTHER DREAM HOUSE LARGER, 2-bedroom. \$9250—unique features, patio, fence. C. C. COVEY North Palm Springs 17044 North Indian Ave. Ph. Desert Hot Springs 155

SACRIFICE, \$16,000. Beautiful 5-room home & garage, just completed. Precision pumice block redwood construction. Interior designing original & elaborate. Thermo forced air system. Exquisite View, 1/4 mile N. of Racquet Club. The N.W. lot in Desert Highland Estates. \$10,500. Owner.

Real Estate—For Sale 35

NICHOLS SPECIALS MORE BUSINESS THAN USUAL WHILE UNDERGOING ALTERATIONS Palm Canyon Business Property — Center of Shopping District. Showing better than 10% net. Total price, \$130,000—one-half down. Let us show you this property today.

Hotel Apartments with large swimming pool. 15 units. Ideal location. Owner shows terrific income in investment. Can be handled for \$25,000 down. Total price \$121,000.

FURNISHED 3-BEDROOM MODERN Automatic dishwasher and Bendix. Cooler, lot, lawn, plantings, irrigation water Immediate occupancy. Special price, \$15,900, terms.

Move Right Into This Comfortable Home. 3 Bedrooms, each with private entrance. 2 1/2 Baths, Living Room Fireplace backs to Glassed Lanai, Arbored Patio, Tiled Kitchen, Big Range, Refrigerator, Utility Room, Washing Machine. A-1 Home on Spacious Corner Lot, Walls, Trees, Vines. Full Price — \$19,000. Completely furnished, Terms.

2-R-3 Lots, 200x105. Close to El Mirador. Sewer Connection. Full Price \$5,500.

4-R-3 Lots facing 2 streets. Total Size 210x200. Level. Ready for Building. Full Price \$10,000.

4-R-3 Lots on 2 Corners. Total Size 210x200. Paved Streets. Full Price \$16,500.

100 Ft. Residential Lot — \$1,000.

CULVER NICHOLS — Realtor 861 N. PALM CANYON DR.—PHONE 2182 Al E. Hoover—John Bernet—Bill May

Over 20 Years in Palm Springs HOME AND INCOME On corner lot zoned for income. Living room, glass enclosed sun room, 3 bedrooms, 2 baths. Furnace heat and ref. air cond. Garage One block from shopping area. Priced at only \$18,500.

CORNER INDUSTRIAL LOT 98x80 near boulevard. Excellent location for commercial building. Only \$6,950.

INCOME — 18-UNIT COURT Heart of town. 200' frontage on Indian Ave., 50' of which is unimproved, and 50' frontage on Palm Canyon Drive suitable for business. Excellent return on investment. Terms.

8 UNITS — FURNISHED Excellent central location on large lot. Walled and landscaped. Sprinkling system. Terms can be arranged. Full price \$47,500.

UNUSUAL FOUR-BEDROOM HOME 3 baths, good residential area. Excellent construction. Only \$25,000

Muriel E. Fulton - Realtor Associates—Frances Wilson—Ernie Dunlevie—Frances Elliott New location—Oasis Building—125 South Palm Canyon Drive.

Telephones: Office 2225 Residence 2266

Why Pay High Rent? When You Can Buy On These Terms Only \$3,500 down. \$100 per month. Full price \$12,500

2 nice bedrooms, large wardrobes, full view windows, Dutch fireplace, double carport, large corner lot with lovely landscaping, completely fenced.

Real Estate—For Sale 35

EDITH EDDY WARD 12 miles east of Palm Spings on Hiway 111 73-667 Hiway 111 — Next to Drug Store

PHONES Office—Palm Desert 76-3431 Home—Palm Desert 76-3191

Banning Ranch EXCEPTIONAL 5-ACRE SPACIOUS home, guest house, etc. Fenced, alfalfa, water. \$21,000. Must be seen. Details through—

W. R. Peterssen Realtor 24 S. San Geronimo, Banning Phone Banning 3595

COZY HOME 2-BEDROOM furnished home. Lovely location, close to shopping district, gas heat and cooling system. Price \$8000. 340 No. Marcus Rd., Palm Springs.

A FINE income piece of property. Three bedrooms, two baths. Two single unit apartments, an R-3 lot connecting. Ten minutes walking distance from Post Office. 120-ft. frontage. \$20,000 down. Phone 7851.

E. M. NOLAN 465 W. Ramsey, Banning Phone Banning 4824

BANNING THE GATEWAY TO THE DESERT LOVELY FURNISHED home on corner lot. Big garage, lawns, garden, view. A very good buy at \$12,000.

MOTEL AND TRAILER COURT. Grocery, gas station. 2-bedroom home. All for \$32,000. Take some trade.

MODERN BUNGALOW COURT. 6 units. Income \$370 month. A very solid investment. Terms.

BANNING home cash or terms. Improved. 1951. No. San Geronimo Ave. Banning 2821

Jail Battle Villagers' Trial Set for Tuesday

Ellis Johnson, 31, Palm Springs laborer, is slated to face superior court tomorrow on two charges of battery and one of resisting an officer.

Peggy Scott got the good news that she became a great-aunt on Friday morning. The little newcomer is a girl and was named Carol Lynn. Her proud parents are Mr. and Mrs. Jack Rose of Redlands. "This is the first niece in the family and what excitement in the family," said Miss Scott.

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE AREA

Real Estate—For Sale 35

Peter B. Sheptenko

PALM SPRINGS
FINEST & LARGEST OFFICE
OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

3 BEDROOMS, 2 full baths, partly furnished, asphalt tile throughout. Vented cooling system, large landscaped lot. Only \$12,500 with \$4000 down.

DUPLEX—CLOSE IN, FURNISHED. Room for more units. Reduced to \$17,500.

FINE FAMILY HOME—4 large bedrooms, 3 baths, lanai, patio, huge lot. Just REDUCED to \$22,500 for quick sale. Terms.

PALM CANYON MESA TRACT—Outstanding estate consisting of 4 bedrooms, 3 baths, completely furnished, reduced from \$40,000 to \$25,000.

RAMBLING RANCH HOUSE—4 bedrooms, 4 baths, completely furnished. Over \$3000 spent on beautiful garden lanai and glassed in barbecue. Large completely equipped swimming pool. Exclusive South End Location. A sacrifice at \$30,000.

DE LUXE 4-UNIT & POOL
IDEAL home and income. Large owners suite with 2 bedrooms and 2 baths. Three one-bedroom units. Smartly furnished. Individual cooling systems. Completely equipped swimming pool. Grounds are beautifully landscaped and walled in. THE BEST BUY in town for Only \$49,500.

FABULOUS TROPICAL MODERN ESTATE. In the heart of Palm Springs. Consisting of 4 bedrooms and 6 baths. Terrific glassed-in lanai with artistic Barbecue. EXQUISITELY FURNISHED. Lovely garden guest house. Most beautifully designed pool in town. For Corporation Tax Purposes Owners have reduced the price from \$125,000 to \$65,000.

ADJOINING TAMARISK GOLF COURSE. 20 acres with water, leveled and ready to build on. Only \$2500 per acre. Terrific investment.

LET US TRADE WHAT YOU HAVE FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

ASSOCIATE BROKERS
Bill Colven Bill Heiser
Frank McCreedy Mike Jekyl
OFFICE OPEN SUNDAYS

RECOMMENDED BUYS

YOU CANNOT BEAT THIS—Full of charm and personality. Attractively landscaped. This 3 bedrooms, 2 baths with heated, filtered pool on south patio—magnificent mountain view—Only \$21,500

2-BEDROOM—Completely furnished even to deep freeze. Lovely location. Price \$21,500.

LARGE R-3 lot suitable for 11 units and pool. Lovely hotels on both sides.
Cash out \$8500

LAS PALMAS ESTATES
FOR those who want the best in design & construction see these two Las Palmas Homes built for owners who now must sell. Each has spacious 2-bedroom, 2 tiled baths, mahogany paneled den, Birch kitchens, Large Living room with fireplace. Sliding glass doors all along patio. Circulating hot water system. Copper plumbing. Frontage 125 feet.
Drive to 391 Steven Rd. and 444 Camino Del Norte—HOMES OPEN DAILY

THERESA PRESS

Realtor
420 So. Indian Ave.
Phone 5282 or 5691

7 NICE UNITS WITH POOL. Fine close location. Large lot. Room for additional. Only \$67,500.

TRADE—69-room hotel. Santa Barbara. Good income. Will take house or income. \$125,000.

18 UNITS. Commercial hotel. Center of Palm Springs. A Honey. Marvelous Terms. Only \$125,000.

TERRY RAY

Helen Churchill Jules DeVorzon
Charles Snyder Howard Palmer
773 N. Palm Canyon Dr. Ph. 2064

NOTICE:
OUTPOST Estates are sold out BUT there are still two well located homes available as re-sales as low as \$11,500 with only \$1300 down. Swimming club privileges, of course. HURRY, as these will sell fast.

PALM SPRINGS OUTPOST ESTATES
Ramon Rd., 4 mi. E. of Palm Canyon Dr.
Los Angeles Office:
3116 Valhalla Dr., Burbank, RO. 9-2179

HAPPY. livable 3 bedrooms, 2 baths, fireplace. Good heat, cooler. Completely furnished. 11-ft. Philco, chrome O.K-M range, custom pieces. Bargain. Owners leaving. Sell or lease. Ramon Rd. past Sunrise, R to 642 Highland Dr.

Real Estate—For Sale 35

CHECK THESE TOP VALUES AND COMPARE

3-BEDROOM, 2-bath NEW home. (1300 sq. ft.) Good residential location. 100'x100' corner lot. \$2000 CASH and \$100 per month will buy your Palm Springs home. \$11,750 full price.

OUTSTANDING new 3-bedroom home with two baths. Excellent residential area east of El Mirador Hotel. Large walled in. Vented air-conditioning. Wall furnaces. Arcadia-type sliding glass doors. Price \$14,750, terms.

BEAUTIFULLY furnished 3-bedroom, 3-BATH home. Attractive modern design. Garage, large screened lanai and two patios, forced-air furnace and vented cooling. Good location on large landscaped lot in the vicinity of El Mirador Hotel. CASH-OUT PRICE \$19,500.

EXCEPTIONAL VALUE! 4-BEDROOM, 3-BATH home with large living room, dining room, kitchen, pantry and large storage room. Vented air-conditioning. Wall furnaces. Arcadia-type sliding glass doors. Good location on walled corner lot. Full price \$19,000, terms.

DON'T WAIT! . . . Call and see these GANNON exclusives.

Gannon Realty

463 N. Palm Canyon Drive
Phone 2772

DON CAMERON SAYS

HOW WOULD you like to trade a Palm Springs house on a ranch? We have three to show you. Tell us what you have.

DON CAMERON, Realtor
17 yrs. in the Desert

Associates:
Isabelle Cameron
Sally O'Neil
Next to Rancho Mirage P.O. on Hi-way 111. Ph. 8-4932

MUST SELL. Sturdy, near new, furnished, 3-bedroom, 2-bath. Year round home. Only \$45,500 or unfurnished for \$39,500. Refrigeration, heat and humidity control. Lighted shrubs. Heated pool. Rents for \$1000. You'll love it. Phone 2-4175.

NICE Desert Ranch Home, 5-to-70 Acres, Large Porch, Eastern Exposure, Grand View, Paved Highway. A. D. Stancombe, P. O. Box 521, Twenty-nine Palms.

Exchanges 36

WILL TRADE
One of Banning's better homes for a home in Palm Springs. This home is situated on a lot approximately 100'x200' which is beautifully landscaped and commands an unparalleled view of Banning and San Jacinto.

This is a seven room house with four bedrooms, large living room, dining room, kitchen, utility room and two baths. The location is high enough to assure a cool temperature during the summer months. For further details address your inquiries to Box W. R. The Desert Sun, Palm Springs.

OLDER lady will give Palm Canyon house for frontage for close in house. Ph. 4761 or 7582

Real Estate Wanted 37

LISTINGS WANTED

RALPH WEINSTEIN
REALTOR
256 1/2 So. Palm Canyon Dr.
Ph. 2884
Next to the House of Murphy

HAVE several Los Angeles clients wishing to trade their property for Palm Springs real estate. Address full particulars to John Nasboro, 401 Wilshire Blvd., L. A.

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

Business Rentals 38

OFFICE space, lobby floor. Suitable for business or professional purposes. Inquire manager. Del Tahquitz Hotel, 316 So. Palm Canyon Dr., Palm Springs.

Wanted to Rent 39

WANT 2-bedroom furnished house, preferably South part of town. Will lease by the year. Write Box 190, File K5.

Rooms For Rent 40

LARGE room, private entrance, private bath. 595 Calle Palo Fierro. Ph. 4851.

LOVELY small sunny southeast room. Private entrance. \$32 per month. Ph. 5787 or 4588.

2 ROOMS, kitchen privileges if desired. Kitcher home. 547 Calle Roca. Ph. 7725.

PRIVATE entrance and bath, good beds, good district, colorful, quiet, clean. Ph. 6921.

1 OR 2 LADIES, lovely room in new home. Kitchen and pool privileges. Ph. 7008.

BACHELOR room, private bath and entrance, \$40 month. 669 Camino Parocela, Ph. 4089.

Rooms For Rent 40

2 DE LUXE Hotel rooms with patio, \$15 week or \$50 month. Light housekeeping room \$32 month. Free phone use. Inquire—615 Broadway Cathedral City Phone 8-3251

CHAUFFEURS, house boys, butlers. Single rooms, reasonable. El Mirador Garage 1090 N. Palm Canyon

NEAR El Mirador, room in lovely home, private entrance, all privileges. Reasonable. Ph. 4439.

SLEEPING room—single. Kitchen privileges, \$7 weekly. 2 Rooms with twin beds, and baths, \$50 monthly. Ph. 9973.

CHEERFUL room with outside entrance. Ph. 4834.

Apartments for Rent 43

THE SANDS

LARGE Hotel rooms and studios. Beautifully furnished, quiet surroundings. Season or monthly. Ph. 3257.

COMPLETELY furnished home on landscaped leased site. Natural gas, price \$3000. Adults only. Free rent to June 1st, 1953. J. Yocum, 1563 So. Palm Canyon.

ATTRACTIVE UNFURNISHED 2 NEW 1-Bedroom Apartments—in Triplex—Corner 885. Center \$75 a month—Adults.

BILLY WRIGHT, Realtor
285 N. Palm Canyon Dr. Ph. 5727

LARGE studio apartment, fireplace, complete kitchen, \$75 monthly. Dattil & Monte Vista near Ramon Road, Thousand Palms. Keys next door at El Descanso.

1 BEDROOM attractively furnished, fully carpeted, panel ray heat, cooler, 980 Camino Parocela. Ph. 4756 or 3448.

FURNISHED. Fireplace, air-conditioned, swimming pool. Month or year. Ph. 8-3281 or 7129.

BACHELOR on So. Palm Canyon Dr. Close to market. \$85 on lease through May. Utilities furnished. 6422 day, 5325 night.

1 BEDROOM furnished apartment, newly decorated. \$110 per month. 547 Calle Roca. Ph. 7725.

NEWLY decorated 1 bedroom furnished apartment. By year or season. Carport, 1361 Amapala.

SUNNY, close in 2-bedroom apartment. Share with employed lady. \$52.50. Ph. 4761.

\$50 MONTH, new stove and refrigerator, foam mattress. 453 No. Calle Encilla.

WILL share modern 3-room apartment—pool, with lady age 25 to 45. Ph. 2960.

\$15 WEEK and up. Center of town. Special rates to local workers. Ph. 2957 or 9053.

2-BEDROOM furnished apartment. By month or year. 503 Calle Palo Fierro. Ph. 7525.

SINGLE \$75 including utilities. 1826 D. So. Palm Canyon. Ph. 4428.

\$15 WEEK nice apartment. Near Bullock's, 296 So. Palm Canyon.

Houses For Rent 46

Movie Celebrity's

Las Palmas Home

Peter B. Sheptenko

and associates
475 No. Palm Canyon Dr.
Phone 2727

\$500 MONTHLY for season or longer. 3-bedroom, 3-bath. New modern picture windows. Heated pool, forced air heat, fireplace, beautifully furnished. Near El Mirador Hotel, 1120 Linda Vista Road or Phone Los Angeles State 4-3087, reverse charges.

VERY attractive 3-bedroom, 3-bath home, beautifully furnished. Heated pool. Will rent for 3 months at \$90 a month. THERESA PRESS, REALTOR
Phone 5282 or 5691

FURNISHED living room, bedroom, kitchen, tiled bath and shower for couple or more. Very reasonable. Ph. 6078.

TWO-BEDROOM furnished. Fenced yard, fine shade trees, no pets. By year or season. 564 Calle Abromia.

4 BEDROOMS, 4 baths, unit heat, furnished. Reasonable. Central District. Ph. 6921.

UNFURNISHED 3-bedroom house. Close in, \$125 month. Ph. 2182.

2-BEDROOM guest house furnished, with pool privileges. By season or year. Phone 4273.

Trailer Rentals 49

TRAILER and cabana located in Palm Springs Trailer Village, 156 So. Indian Ave. Information and key at office of Trailer Village.

Household Goods 50

SMALL size washing machine, \$20. Man's bicycle, \$20. Ph. 4852. 561 Calle Palo Fierro.

Household Goods 50

NEW AND USED FURNITURE
NEW—Special loop rugs 30x54. \$3.95 each. Studio couches, tilt-back divans, \$77.50 up. Box Springs and mattress sets, \$47.50. Tables, chairs, platform rockers, coffee tables and end tables. Lamps, \$1.95 up. Chrome dinette sets. Fibre rugs. Linoleum rugs 9x12. \$10.75.

UNPAINTED FURNITURE—Chest, wardrobes, desks, tables and chairs.

CHINESE GOLDEN PEEL RATTAN furniture.

BABY CRIBS, high chairs, strollers, playpens and swings.

PATIO FURNITURE—Aluminum and metal, Redwood and wrought iron combination. Chaise pads, \$7.95.

SPECIAL
ALUMINUM Chaise lounge and pad, \$38.50.

STA-COAT rubberized oil base paint.

USED FURNITURE—Most anything available.

SAVE MONEY AT
RAMON TRADING POST
Corner Ramon & Sunrise Way
Ph. 2173
We BUY, SELL AND TRADE

SACRIFICE—Complete household furnishings, like new, also restaurant equipment including deep freeze, oil heater, many other items. Ph. 5392.

STAINLESS steel barbecue cart. Elevating fire bed, oven, bottom shelf. Cost \$97.50, sell for \$35.

ROLL-A-WAY single bed and mattress. Used one week. Good as brand new. \$29.50.

REDWOOD patio table 70x25 inches with 2 benches. Finished with redwood stain and varnished. \$25.

PORTABLE bar 4 ft. wide. Copper trim, brass rail, drawer and shelf. Cocktail table to match 17x28 in. Cost \$200—both for \$85.

TWO wedge-shaped daybed pillows, each 30 inches wide. Covered in blue canvas and floral print, can be used in patio. Water-proof. Both for only \$10.

CRAFTSMAN power saw, no motor. \$20.

1622 Mesquite Ave., Phone 5288

METAL lawn chaise with pad, \$14.95. Sampson card tables and folding chairs, \$5.95 each. Folding aluminum chairs, \$7.95. Table lamps, \$3.95 up. Occasional tables, \$4.95 up. Odds—box springs, twin size, \$19.95. 5-piece chrome dinette set, \$69.95. Large plump feather bed, regular \$22.55—now \$14.95 each. Striped chaise pads, \$4.95.

Maher Furniture

NORTH PALM SPRINGS
Indian Ave. towards D.H.S.
PHONE D.H.S. 156

FOR SALE—Magnavox Radio and Record Player \$10. Large Oshkosh wardrobe trunk \$75. Singer Portable Sewing Machine \$40. English style brass andirons \$50. Phone 6780.

OVER-STUFFED divan and chair, good condition. Cheap. See Brooks. Saturday or Sunday, 1120 San Jacinto Way. Ph. 6618.

DIVAN, maple, 3-piece sectional, reversible cushion, plus matching cocktail table, like new. Sacrifice for \$125. Ph. 7354.

FRIGIDAIRE, automatic washer and dryer matched set. Just like new. 2133 Cardillo. Ph. 2873.

2 MATCHING occasional chairs, excellent condition, only \$15 each. Phone 5462.

Trailers For Sale 51

BEAUTIFUL 30-ft. Trailer and Ramada fully equipped, carport, sundeck, floor furnace, cement slab, complete private bath, hot and cold water, barbecue, finest view in Palm Springs. Owner, R. F. Powell. Write Box 190, File K3.

33 FT. '51 Kit trailer and 3-roof ramado. Sunny patio, choice location in beautiful Rancho Park. Lot C4, section 22 on Franklin Ave. Effie Shadeck.

1947 '31" ft. Duo House-trailer. 3 rooms and bath. All metal. Price \$3500. Can be seen Space 1, Model Trailer Court, Indio. Ph. 7-7873.

27-FT. LIBERTY Trailer, awning, electric refrigerator, electric hot water heater. A-1 condition. See A. O. Woodward, McKinney Courts.

1951 VIKING Custom Cruiser. Ramada. Must see to appreciate. Rancho Trailer Park. Mrs. Snyder, owner.

CLEAN PARK. Sewer connections, recreation hall, shuffleboard, TV, \$25 month. Adults only. Dave's Trailer Park, Cathedral City.

2 TIRES 650-16 ply. 625-16 General Silent Grip

2 TUBES 650-16 670-16 Fisk Safety Ride Puncture sealing tubes Value \$70. Sale Price \$50.

1947 Cushman Motor Scooter, make offer.

227 So. Palm Canyon Dr. Ph. 4863

BUILDING

"To meet your every need" DILL LUMBER CO.

JOHN M. WOOD, Mgr.
679 So. Palm Canyon Dr.
2758—Phone—2759
Open Saturdays until noon

CUSTOM-BUILT louvers to cover living room furnace opening in Tahquitz River Estates home. 34x55 1/2 inches, fills entire opening. Will be painted to match living room woodwork. \$20. 1622 Mesquite. Phone 5288.

FOR complete horse equipment and Western wear, Stetson hats, Justin boots, etc. See GEO. RASMUSSEN now located at Rogers Ranch, formerly called "The Stables," Palm Springs. Ph. 2-6811.

SPECIAL Queen Anne lace table cloth, hand made, \$130. Dr. Holland, P. O. Box 566, Cathedral City.

INDIAN rugs, various sizes, reasonable. 1951 No. San Geronimo Ave., Banning 2821.

SACRIFICE Hammond chord organ, beautiful finish, excellent condition. Ph. 6524.

Trailers For Sale 51

BEAUTIFUL 30-ft. Trailer and Ramada fully equipped, carport, sundeck, floor furnace, cement slab, complete private bath, hot and cold water, barbecue, finest view in Palm Springs. Owner, R. F. Powell. Write Box 190, File K3.

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27-FT. LIBERTY Trailer, awning, electric refrigerator, electric hot water heater. A-1 condition. See A. O. Woodward, McKinney Courts.

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CLEAN PARK. Sewer connections, recreation hall, shuffleboard, TV, \$25 month. Adults only. Dave's Trailer Park, Cathedral City.

Miscellaneous For Sale 60

2 TIRES 650-16 ply. 625-16 General Silent Grip

2 TUBES 650-16 670-16 Fisk Safety Ride Puncture sealing tubes Value \$70. Sale Price \$50.

1947 Cushman Motor Scooter, make offer.

227 So. Palm Canyon Dr. Ph. 4863

SUPPLIES

"To meet your every need" DILL LUMBER CO.

JOHN M. WOOD, Mgr.
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2758—Phone—2759
Open Saturdays until noon

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INDIAN rugs, various sizes, reasonable. 1951 No. San Geronimo Ave., Banning 2821.

SACRIFICE Hammond chord organ, beautiful finish, excellent condition. Ph. 6524.

Pets-Poultry-Livestock 65

LADIES small Pinto Golden saddle horse, gentle. Ph. Indio 7-4623.

Nurseries 66

NUMEROUS VARIETIES IN BARE ROOT ROSES!

Bedding Plants in Bloom African daisy seed in bulk Large Citrus Trees Landscape design by Veloma Waldron

LITTLE GRASS SHACK NURSERY
Highway 111 at Oasis, Indio Telephone 7-3749

Used Cars For Sale 70

O. K. GUARANTEED CARS

ASK US ABOUT OUR WRITTEN WARRANTY

1951 Nash Rambler.

1951 Ford 8 cup coupe, Radio, heater and Fordomatic.

1950 Pontiac coupe, Radio, heater and hydramatic.

1946 Mercury 4 door sedan.

1948 Chevrolet 2 door, Radio, heater, sun vizor, many extras.

Come in and see the '53 TRUCKS

1950 Chevrolet 1/2 ton pickup. Heater.

1941 Chevrolet Sedan Delivery. 1940 Willys 1/2 ton pickup.

1938 Ford Sedan Delivery. 1937 Ford 1/2 ton pickup.

COME IN AND GET A REAL BUY

Stack Chevrolet

on low cost transportation

for your pleasure THE **DUNES** HAS

Added
the
soft
melodic
baritone
voice
of
handsome
**FRANK
HOWARD**

Singing the
songs
you love
so
intimately
and dearly



*This New Entertainment
Attraction Coupled with
Beloved*

Connie Barleau

and the songs only she
can sing as you wish to
hear them

... AND ...

Gracie Frankel

at the
fabulous
copper-top
piano bar
where
you love
to
gather
for deep
enjoyment
and
good fun



CONNIE & GRACE

An Evening of Rhapsody
in Songs and Music
in the most intimate manner

THE **DUNES**

238 N. PALM CANYON DR.

TEL. 9014



ADVANCE GIFT—Angelque's Parfum Carriage of Robinson's was active during the past week in the Village collecting advance gifts to the 1953 Community Chest. Above, Oliver Jaynes, publisher of The Desert Sun, presents a check to Francis Scott of Robinson's, as the newspaper's contribution to the Chest drive which will start February 1.

DESERT Museum NEWS

Monday, January 12—8 p. m.
At Museum.
Biology Series: Photosynthesis.
Films: "Photosynthesis," "Osmosis," and "Plant Oddities."
Tuesday, January 13—8 p. m.
At Museum.
Desert Series: Mr. Harold

DIRECTORY Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS Phone
APPLEBAUM, DAVID 5555
326 S. Indian Ave.
BOGGESE, Incorporated 2971
Penthouse 31, The Plaza
FULTON, MURIEL E. 2225
119 So. Palm Canyon Dr.
GANNON REALTY COMPANY
463 N. Palm Canyon Dr. 2772
HARRY REID and
RUSSELL WADE 2855
850 S. Palm Canyon Dr.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.
JONES, A. H., CO. 4644
600 So. Palm Canyon Dr.
MATHEWS, CHAS. J., 5308
315 N. Palm Canyon Dr.
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
1059 N. Palm Canyon Dr.
NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.
PALM SPRINGS REALTY CO.
507 N. Palm Canyon.... 2742
RANSOM REALTY CORP.
884 N. Palm Canyon 2793
ROCKS, MADGE O. 7375
P. O. Box 669
SHEPTENKO, PETER B. 2727
475 N. Palm Canyon Dr.
VENGER, LOUIS 5595
3775 No. Indian Ave.
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
285 N. Palm Canyon Dr.
CATHEDRAL CITY
BILES, RUTH 8-4371
56 Glenn
BLAKELEY, M. H. 8-4313
HILLERY, WILLARD R. 8-3417
JORGENSEN, E. M. 8-3401
68-574 Broadway
SHERRILL, R. H. "Bob" 8-3534
707 and 713 "D" St.
COACHELLA
RALPH L. STEPHENS CO.
Hill Ave. and Hiway 111
RANCHO MIRAGE
EWART, ESTELLA C. 8-4203
PALM DESERT
CORPORATION PROPERTIES
Shadow Mountain Club
Phone: Palm Springs 8-4686
Palm Desert 76-2911
E. R. Hupp, General Manager
S. S. (Dinty) Moore,
Coordinating Broker
EDITH EDDY WARD
Palm Desert 76-3431
73-667 Highway 111
INDIO
RALPH L. STEPHENS CO. 7-7371
Lupine Ave. at N. Jackson

Menus

Menus to be served this week in the schools of the Palm Springs Unified district are printed below to aid mothers in planning home meals.
Monday—Sauerkraut and frankfurters, buttered cubed potatoes, orange juice, French bread with f.m., tomato wedge, milk.
Tuesday—Meat loaf, buttered corn, celery sticks, wholewheat bread with f.m., date and nut cookies, milk.
Wednesday—Turkey chowder, turkey sandwich with lettuce, carrot sticks, apple crisp, milk.
Thursday—Spaghetti with meat, tossed green salad, wholewheat bread with f.m., fruit cocktail, milk.
Friday—Baked fish fillet with tartar sauce, buttered string beans, carrot and raisin salad, wholewheat bread with f.m., peanut butter cookies, milk.

Cash from State

City of Palm Springs has received \$2757.54 from the state controller, as its apportionment from motor vehicle license fees from June to November.

6b—The Desert Sun PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS Monday, January 12, 1953

Cozy Comfortable Desert Living

Beautiful Single and Double Apartments
Completely equipped for a
Real Home-like Vacation

Sun Tan Lodge

Located in the popular sunny North End of Town

\$50 A WEEK AND UP

2231 No. Palm Canyon Drive Phone 6044

We love to show our apartments.
Lookers are always welcome.
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Car illustrated above: Ninety-Eight Holiday Coupe, New Super "88" for 1953 also now on display at your dealer's. A General Motors Value.

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